

# VICTOR

FRIDAY  
MARCH 11TH

5:30  
8:00



Back by Popular Demand

Collector Chili Bowl



585-924-5118

Shop Victor - Shop Local

HOSTED BY



SPONSORED BY

frontier  
BUSINESS EDGE

## VHT Monthly Hike – Saturday, March 12<sup>th</sup>



### Family Hike in Victor

On Saturday, March 12th, Victor Hiking Trails will lead a relatively easy hike or (ski trek if there is snow) at Dryer Road Park in Victor, NY.

Meet at the Dryer Road Park trailhead, 7405 Dryer Road, at 9:00 a.m. The hike will be on the trails in the park as well as the trails at Fort Hill and Ganondagan State Historic Site, covering about six miles of hiking in three hours. Expect some hills and icy spots along the trails.

Dress for the weather, wear sturdy hiking boots (or bring your cross-country skis), bring something to drink and a snack. This will be a great hike for the whole family.

Check the website [www.victorhikingtrails.org](http://www.victorhikingtrails.org), Facebook, Meetup or the voice message line, 585-234-8226, for additional details.

*Victor Hiking Trails, Inc. is a 501(c)3 non-profit corporation dedicated to helping folks get in touch with nature through the development, maintenance and use of trails, mainly in the Town of Victor. The VHT board of directors meets on the third Thursday of each month at 7:30 p.m. at the Victor Town Hall, 85 East Main Street. There is parking in the rear of the building and the public is always welcome.*



The Town of Victor Parks and Recreation Department

# Annual Easter Egg Hunt

**DATE:** Saturday, March 12

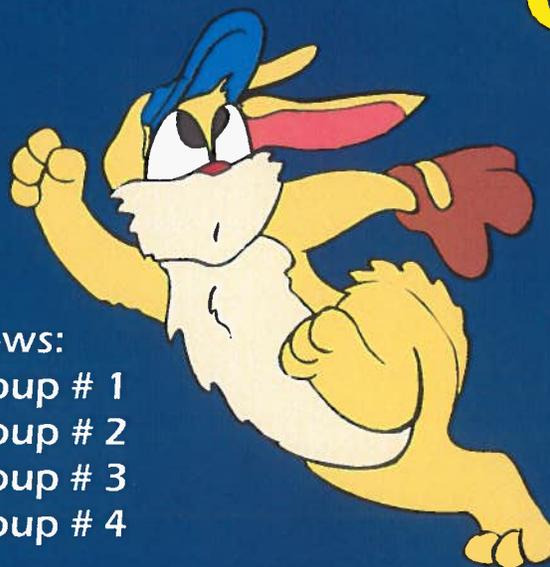
**TIME:** 10:00 am SHARP!

**LOCATION:** VCS Baseball Fields #19, #20, #21, #22



The children will be grouped as follows:

- |            |           |
|------------|-----------|
| Ages 3 & 4 | group # 1 |
| Ages 5 & 6 | group # 2 |
| Ages 7 & 8 | group # 3 |
| Ages 9—11  | group # 4 |



Parents can volunteer to be part of the barrier walls. Only children, Victor Parks and Recreation staff and volunteers should be on the fields during the hunt. There will be one GOLDEN EGG per group so keep your eyes open. Find the GOLDEN EGG and turn it in for a special prize. Be sure to check all of your eggs!



*DON'T FORGET TO SHAKE HANDS WITH THE EASTER BUNNY, RESPECT OTHERS, AND HAVE FUN!!!*

*Dress appropriately for the weather and elements. Think nice Weather.*



Breakfast with the Easter Bunny  
Saturday, March 28  
8:00 am—10:30 am  
Primary School Cafeteria  
Victor, NY



Hosted by the Victor Lions Club, and Victor Parks and Recreation Department.  
\$4 per person or \$12.00 per family  
Children under 5 are FREE



For additional information  
Victor Parks and Recreation  
742-0140



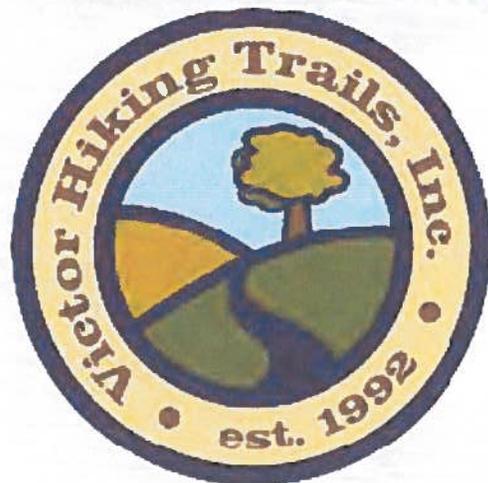
**FARMINGTON-VICTOR KIWANIS**

OF THE FINGER LAKES DIVISION  
PO Box 45, VICTOR, NY 14564

EST. 1843  
**UNO.**  
PIZZERIA & GRILL

**EAT, DRINK &  
RAISE MONEY!**

COME SUPPORT A **DOUGH RAISER** TO BENEFIT



DATE:

**Saturday, March 19<sup>th</sup>, 2016**

VALID AT:

**UNO Pizzeria & Grill Victor  
7724 Victor Pittsford Road, Victor  
585.223.6100**

UNO® will  
donate up to  
**20%**  
of your check

**DINE-IN  
OR  
TAKEOUT!**

Please present this certificate at the time of payment to have up to 20% of your check's value, excluding tax and tip, donated to the organization above. Not to be used with other coupons or discounts. Tickets are not to be distributed in the restaurant or within the perimeter of the parking area. Valid only for the date listed above.

[unodoughraisers.com](http://unodoughraisers.com)

**PRESENT THIS TO YOUR SERVER**

Pizzeria Uno Corporation © 2014

**Ladies Auxiliary of the Victor Fire  
Department**

# **RUMMAGE SALE**

**Saturday April 16th  
8 a.m. – 2 p.m.**

**Donations gratefully accepted on  
Thursday April 14<sup>th</sup> and Friday April 15<sup>th</sup>  
from 5:00p.m. to 7:00 p.m. at the Firehouse**

**34 Maple Ave.**

**(Please no computer items or electronics)**



# VICTOR GARDEN CLUB

20<sup>th</sup> Annual

## Plant Sale



Saturday, May 7th, 2016

9:00 – 11:00 a.m.

Victor Farmington Library

Parking Lot

15 West Main St. Victor, NY 14564

Proceeds support community beautification projects  
Plants and seeds for sale. Cash or check accepted



## March Calendar of Events and Classes

Every Monday, 2:00pm – 3:00pm

**Mah Jongg** – We've completed our training and will continue with games every Monday. The library has 3 sets available, bring your own if you have one.

Every Wednesday, 2:00pm – 3:00pm

**Euchre** – We're playing Euchre! Join us every Wednesday for a few friendly rounds and fun. Cards are provided. Please sign up for the first round on March 2 so we can correctly prepare.

Tuesday 03/01 2:00 – 3:00pm

**Intro to Knitting** – Learn how to knit and purf and leave with your very own washcloth! Bring your own knitting needles. \$3 supply fee payable at time of sign up.

Thursday 03/03 6:30pm – 7:30pm

**Bounties, Bonds, and Banknotes: How the Union Financed Victory in the Civil War** – Ontario County Historian Preston Pierce presents a discussion on financial artifacts of the Civil War and how they relate to our local area. Actual financial artifacts will be presented for a "show and tell".

Monday 03/07 3:00 – 4:00pm

**Office of the Aging Overview** – A representative from the Office of the Aging will present an overview on what this agency has to offer and how you can benefit from it.

Monday 03/07 6:00 – 8:00pm

**Make-n-Take Garden Glass Art** – Get creative and make cool stuff from recycled glass items. \$5 supply fee.

Tuesday 03/08 7:00pm – 8:00pm

**Booked for the Evening** - This month's book is The Four Ms. Bradwells by Meg Waite Clayton.

Wednesday 03/09 5:30pm – 6:30pm

**Window Star Workshop** – Learn how to make window stars, an easy paper craft that creates a complex, kaleidoscope effect. Hang in a window! \$1 supply fee payable at time of sign up.

Wednesday 03/09 6:30 – 7:30pm

**Tapping Your Backyard Maple Trees** - Joe Hurley from Kettle Ridge Farm in Victor will teach you all about maple trees and how to collect sap to produce pure maple syrup

Thursday 03/10 7:00pm – 8:00pm

**Make-n-Take Essential Oils** – Make a calming moon sand for kids from Essential Oils. \$4 at the door.

Tuesday 03/15 2:00pm – 3:00pm

**Weaving Demonstration** – Ashli Couch, a weaver with a French Continuous Weave Loom, demonstrates how to use her loom and explains the art behind it. Try it out and discuss where and how to buy your own.

Tuesday 03/15 6:30pm – 7:30pm

**Intro to Facebook** - Our tech expert Andrew digs in to Facebook and explains it for you in simple terms.

Wednesday 03/16 6:30pm – 7:30pm

**Mud Creek CSA** - Ruth Blackwell from Mud Creek Farm CSA explains how Community Supported Agriculture works and how you can participate. It's a great way to get your veggies without having your own garden.

Thursday 03/17 5:30pm – 7:30pm

**Alzheimer's Awareness Class** – This month's class covers legal and financial issues.

Wednesday 03/17 6:30pm – 8:00pm

**Young School of Irish Dance** – In honor of St. Patrick's Day, young dancers perform traditional Irish dances.

Sunday 03/20, 2:00pm

**Eastman School of Music Student Performance** - A classical string quartet from the Eastman School of Music brings their superb musical talent to the library to perform Ravel's String Quartet.

Wednesday 03/23 6:30 – 7:30pm

**Where in the World Did You Come From?** – local author Kathy Blasi creates an interactive adventure around her novel, A Name of Honor, a book for young kids which is about a young girl in Italy who dreams of living in America. This will be an interactive adventure for all ages and families, with activities centered on the story.

Thursday 03/31 6:00 – 7:30pm

**Build Your Own Terrarium** - Create and learn how to care for your terrarium. Each participant will make and take home one terrarium. \$7 material fee payable at time of sign up.

## Recurring Events and Classes

**Mah Jongg**

Every Monday, 2 – 3pm

**Euchre**

Every Wednesday, 2 – 3pm

**One-on-One Computer Help**

Register at the Front Desk. No question is too small

**Writer's Round Table, 03/08 & 03/22**

A creative writing group that meets every other Tuesday, 2pm.

Check our website for the most current information:

[www.victorfarmintontlibrary.org](http://www.victorfarmintontlibrary.org)

or our Facebook page:

[www.facebook.com/victorfreeelibrary](http://www.facebook.com/victorfreeelibrary)

## Sign up for classes online!

We offer a convenient online way to sign up for our classes and events. Go to [www.victorfarmingtontlibrary.org](http://www.victorfarmingtontlibrary.org) and click on the Calendar of Events picture on the right. Find the event you'd like to attend and register. It's simple!

# Victor-Farmington Food Cupboard

March 2016

## VOLUNTEERS NEEDED:

1-2 hours/wk- Unload Foodlink truck (Mondays and Thursdays)

2 hrs/wk – Client Service, assist clients shopping (MWF mornings 9:30-11:30) (MWTh evenings 5:30-7:30)

1 hr/wk- Clerical help, copying, filing, Twitter, Facebook, website updates, Public Relations

Recycling- breaking down cardboard

1-2hrs any MWThF stocking shelves before a shift as available

## SPECIAL PROJECTS:

**Get Kids Involved**-Plant a garden to donate, Make container gardens, Create easy recipes, Collect grocery bags, bottle & can drive, Peanut butter drive for snackpack kids, Convince 2 families to support a food cupboard family \$20/month or snackpack kid for school year and summer=Neighbors Feeding Neighbors campaign, Be a Hunger Hero (change collection contest).

**Ages 16+** organize a corporate CANstruction event – build a sculpture of donated food and take a pictures for the food cupboard to use as publicity and to challenge other companies, volunteer to help with holiday food distribution, organize a food drive for a special event (ie: SOUPer Bowl), Put a Fork In It event...design in a lawn using plastic forks that participants “buy” to donate, have your family or business sign up to pack bags OR pass out food for one summer Saturday.

## UPCOMING EVENTS:

40 hr. Famine First Presbyterian- starts tonight at the Food Cupboard at 7 Tickets \$10.00

Fondue Dinner at St. John's 5-7 pm tickets still available-profit to go to the food cupboard

Otto Tomato's fundraiser-May 23

Summer Food Program-Saturdays-- July 9-August 27 bagged food distribution to cars

August 27 will be clothing, snack packs, and school supplies Donate OR Volunteer 26<sup>th</sup> set-up or 27

## STATISTICS:

January- 468 families served, including 162 people over age 60 and 352 children 18 and under

December- 505 families, 201 over 60 and 420 children

## Victor Round Table 3.4.2016 notes

### Projects:

- Nat Fisher Memorial Bridge – Fishers Park – Final design and approval phase – over \$4,000 donated by friends and family of Nat toward the \$7,800 budget – grant application out to American Hiking Society for \$2,500
- George Heltz Fish Creek Bridge Eagle Project – Auburn Trail East Victor – Preliminary design and approval phase – has raised over \$4,000 toward the \$6,000 project
- Emily Waltman Mural – Auburn Trail Thruway underpass north of Fishers – final year for painting
- Laura Buggie – Boardwalk on Yellow Fisher’s Landing Trail – preliminary design
- Nyls Masoon – Boardwalk & small bridge on Seneca Trail on Apple Farm property – hoped to have this done last fall now Nyls needs if fast tracked
- Brian Waltman – choosing a new project since Nyles is going forward with his – may work with Nyls and broaden the scope of the project

### Work Schedule for 2016:

- Over 60 1 ½ to 2 ½ hour work sessions
- Monday evening, Wednesday evening and Friday mornings
- See attached sheet

### Events:

- March 10, 2016 – VHT open house at Town Hall to go over VHT’s Strategic Plan
- March 12, 2016 – Monthly Hike Dryer Road Park and Gananonagan – Meet in Dryer Road Park parking area at 9:00am
- March 15, 2016 – Present VHT’s Strategic Plan to Conservation Board at their regular monthly meeting – Victor Town Hall at 6:30pm
- March 17, 2016 – Regular VHT Board meeting – during meeting probable vote on Final Strategic Plan – Victor Town Hall at 7:30pm
- March 19, 2016 – Uno’s Doughraiser – 11:00am to 11:00pm – up to 20% of meal cost donated back to VHT for that day.
- TBD – Present Strategic Plan to Town Board

Number	Date	Day	Time	Trail	Section	Start Location Description	Start Location #
1	5/2/2016	Monday, May 02, 2016	6:00 PM	Maint: Seneca	Fishers Ridge - Willowbrook to Rt 96	Fishers Ridge sign on Willowbrook just east of Rowley Rd	43.006161,-77.436962
2	5/4/2016	Wednesday, May 04, 2016	6:00 PM	Maint: Seneca	High Point - Turk Hill Rd to High St	Follow High Point Drive to top of the hill and west side of parking area	43.030133,-77.435675
3	5/6/2016	Friday, May 06, 2016	7:30 AM	Maint: Mixed	100 Acre, Blue Bird Sanctuary & Seneca North	Trailhead South end of Yale Court then move to other locations	43.008044,-77.418680
4	5/9/2016	Monday, May 09, 2016	6:00 PM	Maint: Seneca	Behind Plazas - High Street to Willowbrook	Trailhead south end of Victor Crossing Plaza (Goodwill)	43.020055,-77.438873
5	5/11/2016	Wednesday, May 11, 2016	6:00 PM	Maint: Seneca	Ganondagan - Dryer Rd to School St	Trailhead RG&E substation on Dryer Rd	42.974362,-77.412801
6	5/13/2016	Friday, May 13, 2016	7:30 AM	Maint: Monkey	Monkey Run all trails - come in gas line road	Trailhead on Valentine Rd	43.024455,-77.409797
7	5/16/2016	Monday, May 16, 2016	6:00 PM	Maint: Fishers Park	Fishers Park all trails including connecting trail to Lehigh	Trailhead Main Street Fishers parking area	43.009453,-77.473462
8	5/18/2016	Wednesday, May 18, 2016	6:00 PM	Maint: Auburn	Auburn Bypass East Victor plus School St to Spitzer Bridge	Auburn Trailhead on East Victor Rd	42.967254,-77.377754
9	5/20/2016	Friday, May 20, 2016	6:00 AM	Maint: Seneca	Ganondagan - Boughton Rd (CR 41) thru the Apple Farm	Metal Barns south of CR 41 just west of School St	42.960211,-77.425160
10	5/23/2016	Monday, May 23, 2016	6:00 AM	Maint: Trolley	Lehigh Crossing Park, Omnitech & West from Rte 251	Lehigh Crossing Park parking area off Rte 251 about 1/4 south of Rte 96	42.995345,-77.437049
11	5/25/2016	Wednesday, May 25, 2016	6:00 PM	Maint: Trolley	Trolley Trail - East from Rte 251 & Seneca to woods	Trailhead on Rte 251 just north of the Auburn Trail	42.992944,-77.436640
12	5/27/2016	Friday, May 27, 2016	7:30 AM	Maint: Mixed	Domine , Fishers Landing and FLCC Trails	Lehigh Trailhead where it crosses Wangum Rd	43.001685,-77.469685
13	5/30/2016	Monday, May 30, 2016	6:00 PM	Holiday			
14	6/1/2016	Wednesday, June 01, 2016	6:00 PM	Maint: Seneca	Duval - Cherry St to Boughton Park	Trailhead past the barns on Cherry Street	42.943960,-77.421942
15	6/3/2016	Friday, June 03, 2016	7:30 AM	Maint: Seneca	Judson - Cherry St to Apple Farm	Trailhead past the barns on Cherry Street	42.943960,-77.421942
16	6/6/2016	Monday, June 06, 2016	6:00 PM	TBD	New Trail ??		
17	6/8/2016	Wednesday, June 08, 2016	6:00 PM	Maint: Seneca	Fishers Ridge - Willowbrook to Rt 96	Fishers Ridge sign on Willowbrook just east of Rowley Rd	43.006161,-77.436962
18	6/10/2016	Friday, June 10, 2016	7:30 AM	Maint: Seneca	High Point - Turk Hill Rd to High St	Follow High Point Drive to top of the hill and west side of parking area	43.030133,-77.435675
19	6/13/2016	Monday, June 13, 2016	6:00 PM	Maint: Mixed	100 Acre, Blue Bird Sanctuary & Seneca North	Trailhead South end of Yale Court then move to other locations	43.008044,-77.418680
20	6/15/2016	Wednesday, June 15, 2016	6:00 PM	Maint: Seneca	Behind Plazas - High Street to Willowbrook	Trailhead south end of Victor Crossing Plaza (Goodwill)	43.020055,-77.438873
21	6/17/2016	Friday, June 17, 2016	7:30 AM	Maint: Seneca	Ganondagan - Dryer Rd to School St	Trailhead RG&E substation on Dryer Rd	42.974362,-77.412801
22	6/20/2016	Monday, June 20, 2016	6:00 PM	Maint: Monkey	Monkey Run all trails - come in gas line road	Trailhead on Valentine Rd	43.024455,-77.409797
23	6/22/2016	Wednesday, June 22, 2016	6:00 PM	Maint: Fishers Park	Fishers Park all trails including connecting trail to Lehigh	Trailhead Main Street Fishers parking area	43.009453,-77.473462
24	6/24/2016	Friday, June 24, 2016	7:30 AM	Maint: Auburn	Auburn Bypass East Victor plus School St to Spitzer Bridge	Auburn Trailhead on East Victor Rd	42.967254,-77.377754
25	6/27/2016	Monday, June 27, 2016	6:00 PM	Maint: Seneca	Ganondagan - Boughton Rd (CR 41) thru the Apple Farm	Metal Barns south of CR 41 just west of School St	42.960211,-77.425160
26	6/29/2016	Wednesday, June 29, 2016	6:00 PM	Maint: Trolley	Lehigh Crossing Park, Omnitech & West from Rte 251	Lehigh Crossing Park parking area off Rte 251 about 1/4 south of Rte 96	42.995345,-77.437049
27	7/1/2016	Friday, July 01, 2016	7:30 AM	Maint: Trolley	Trolley Trail - East from Rte 251 & Seneca to woods	Trailhead on Rte 251 just north of the Auburn Trail	42.992944,-77.436640
28	7/4/2016	Monday, July 04, 2016	6:00 PM	Holiday			
29	7/6/2016	Wednesday, July 06, 2016	6:00 PM	Maint: Mixed	Domine , Fishers Landing and FLCC Trails	Lehigh Trailhead where it crosses Wangum Rd	43.001685,-77.469685
30	7/8/2016	Friday, July 08, 2016	7:30 AM	Maint: Seneca	Duval - Cherry St to Boughton Park	Trailhead past the barns on Cherry Street	42.943960,-77.421942
31	7/11/2016	Monday, July 11, 2016	6:00 PM	Maint: Seneca	Judson - Cherry St to Apple Farm	Trailhead past the barns on Cherry Street	42.943960,-77.421942
32	7/13/2016	Wednesday, July 13, 2016	6:00 PM	TBD	New Trail ??		
33	7/15/2016	Friday, July 15, 2016	7:30 AM	Maint: Seneca	Fishers Ridge - Willowbrook to Rt 96	Fishers Ridge sign on Willowbrook just east of Rowley Rd	43.006161,-77.436962
34	7/18/2016	Monday, July 18, 2016	6:00 PM	Maint: Seneca	High Point - Turk Hill Rd to High St	Follow High Point Drive to top of the hill and west side of parking area	43.030133,-77.435675
35	7/20/2016	Wednesday, July 20, 2016	6:00 PM	Maint: Mixed	100 Acre, Blue Bird Sanctuary & Seneca North	Trailhead South end of Yale Court then move to other locations	43.008044,-77.418680
36	7/22/2016	Friday, July 22, 2016	7:30 AM	Maint: Seneca	Behind Plazas - High Street to Willowbrook	Trailhead south end of Victor Crossing Plaza (Goodwill)	43.020055,-77.438873
37	7/25/2016	Monday, July 25, 2016	6:00 PM	Maint: Seneca	Ganondagan - Dryer Rd to School St	Trailhead RG&E substation on Dryer Rd	42.974362,-77.412801
38	7/27/2016	Wednesday, July 27, 2016	6:00 PM	Maint: Monkey	Monkey Run all trails - come in gas line road	Trailhead on Valentine Rd	43.024455,-77.409797
39	7/29/2016	Friday, July 29, 2016	7:30 AM	Maint: Fishers Park	Fishers Park all trails including connecting trail to Lehigh	Trailhead Main Street Fishers parking area	43.009453,-77.473462
40	8/1/2016	Monday, August 01, 2016	6:00 PM	Maint: Auburn	Auburn Bypass East Victor plus School St to Spitzer Bridge	Auburn Trailhead on East Victor Rd	42.967254,-77.377754
41	8/3/2016	Wednesday, August 03, 2016	6:00 PM	Maint: Seneca	Ganondagan - Boughton Rd (CR 41) thru the Apple Farm	Metal Barns south of CR 41 just west of School St	42.960211,-77.425160
42	8/5/2016	Friday, August 05, 2016	7:30 AM	Maint: Trolley	Lehigh Crossing Park, Omnitech & West from Rte 251	Lehigh Crossing Park parking area off Rte 251 about 1/4 south of Rte 96	42.995345,-77.437049
43	8/8/2016	Monday, August 08, 2016	6:00 PM	Maint: Trolley	Trolley Trail - East from Rte 251 & Seneca to woods	Trailhead on Rte 251 just north of the Auburn Trail	42.992944,-77.436640
44	8/10/2016	Wednesday, August 10, 2016	6:00 PM	Maint: Mixed	Domine , Fishers Landing and FLCC Trails	Lehigh Trailhead where it crosses Wangum Rd	43.001685,-77.469685
45	8/12/2016	Friday, August 12, 2016	7:30 AM	Maint: Seneca	Duval - Cherry St to Boughton Park	Trailhead past the barns on Cherry Street	42.943960,-77.421942
46	8/15/2016	Monday, August 15, 2016	5:30 PM	Maint: Seneca	Judson - Cherry St to Apple Farm	Trailhead past the barns on Cherry Street	42.943960,-77.421942
47	8/17/2016	Wednesday, August 17, 2016	5:30 PM	TBD	New Trail ??		
48	8/19/2016	Friday, August 19, 2016	7:30 AM	Maint: Seneca	Fishers Ridge - Willowbrook to Rt 96	Fishers Ridge sign on Willowbrook just east of Rowley Rd	43.006161,-77.436962
49	8/22/2016	Monday, August 22, 2016	5:30 PM	Maint: Seneca	High Point - Turk Hill Rd to High St	Follow High Point Drive to top of the hill and west side of parking area	43.030133,-77.435675

FARMINGTON - VICTOR KIWANIS - FRIDAY MORNING MEETING - 7-8AM  
HAMPTON INN & SUITES, ROUTE 96, VICTOR, NY

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PROGRAMS FOR MARCH, 2016

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MARCH 4 ----- MIKE STOCKMAN  
TOWN OF VICTOR PARKS & RECREATION

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MARCH 11----- DALE DEWEY - S.C.O.R.E

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MARCH 18 -----BUSINESS MEETING

\*\*\*\*\*

MARCH 25 -----JOHN PALOMAKI, JR.  
SUSTAINABLE FINGER LAKES - RECYCLE, ETC.

\*\*\*\*\*

NO EVENING MEETING IN MARCH

\*\*\*\*\*

SAVE THE DATE - SATURDAY, MARCH 12 - 3PM AT ST. PATRICK'S PARISH CENTER  
ANNUAL SENIOR CITIZEN CORNED BEEF AND CABBAGE ST. PATRICK'S DAY  
DINNER WITH ALL THE TRIMMINGS. - FREE

\*\*\*\*\*

SUBMITTED BY SUE STEHLING - PROGRAM COORDINATOR - 924-3409

10TH ANNUAL

# ST. JOSEPH'S TABLE

Sunday, March 20, 1:00pm

St. Patrick's Church

St. Joseph's Day falls during the fasting season of Lent so, this feasting is done without meat. The custom is to wear red and on this day, an elaborate altar ("St. Joseph's Table") is filled with special foods, linens and flowers.

Bring your favorite meatless dish & join us for this special celebration!

For more info contact, Kim Reese, 924-7111 or [kreese@dor.org](mailto:kreese@dor.org)



## **ECUMENICAL ACTIVITIES AT ST. PATRICK'S CHURCH**

**ALL ARE WELCOME TO CELEBRATE OUR PATRON SAINT ON SUNDAY, MARCH 13.  
FEAST OF SAINT PATRICK**

**\*STARTING WITH THE KNIGHTS OF COLUMBUS BREAKFAST AT 8:30AM TO 12 NOON**

**\*JOIN US AFTER THE 10:30AM MASS FOR IRISH TUNES IN THE PARISH CENTER PERFORMED BY THE VICTOR COMMUNITY BAND**

**\*THE YOUNG SCHOOL OF IRISH DANCE WILL BE PERFORMING.**

**\*THE KNIGHTS OF COLUMBUS WILL ALSO BE SHARING COMPLIMENTARY GREEN SNACKS DURING THE CONCERT**

**Subject:** SCORECard - March 2016: Find Your Pot of Gold With These Tips!

**From:** Greater Rochester SCORE <greaterrochesterscore@yahoo.com@ccsend.net>

**Date:** 3/3/2016 6:32 PM

**To:** ded@rochester.rr.com

Having trouble viewing this email? [Click here](#)



## SCORECard - March 2016

### Let's Keep Moving Forward Together

You might luck into success, but more likely than not, you're going to need some sound business advice. Make an appointment with a **SCORE mentor** today for all of your small business needs.

[Please forward to your friends!](#)

**GOOD NEWS:** SCORE Workshop fees have been reduced to \$29 for half-day workshops and \$49 for full day workshops!

\$29

#49

**Register Today!**

### Upcoming Local Rochester Workshops

**Knowing Your Customers: Personality Profiling Made Easy**

*Thursday, March 17, 2016, 8:30-11:30 Fee: \$29*

*Location: Greater Rochester Chamber of Commerce (150 State Street downtown Rochester)*

*Understanding the personalities of your customers can help you sell more products and services. It is important to know about different types of customers and what motivates them to buy.*

*This workshop will help you profile your customers' personalities and help you gain higher closing percentages, increased revenue and more efficient selling time!*



**Take Your Marketing to the Strategy Level**

**Thursday, March 24, 2016 8:45am-3:30pm Fee: \$49**

**Location: Greater Rochester Chamber of Commerce (150 State Street downtown Rochester)**

**Most small business owners spend much of their time being a sales manager and they never make time to identify what it will take the business to the next level of performance. To do that, they will have to carefully identify their customer's needs and plan to create a total offer that meets those needs. This interactive workshop will enable you to look at the big issues that will shape your marketing plans well into the future.**

**Small Business Start-Up & Survival - Irondequoit**

**5 Monday Evenings: April 4, 11, 18, 25 & May 2, 7:00pm-9:00pm Fee: \$59**

**Location: Irondequoit High School, 260 Cooper Road, Rochester, NY 14617**

**This workshop is for anyone thinking about starting a business who needs some guidance. Topics include: Business planning, marketing & sales, banking & finance, Insurance/risk management, legal, budget & cash management.**

**Small Business Start-Up & Survival - Henrietta**

**5 Monday Evenings: April 4, 11, 18, 25 & May 2, 7:00pm-9:00pm Fee: \$59**

**Location: Rush Henrietta, 1799 Lehigh Station Road, Henrietta, NY 14467**

**This workshop is for anyone thinking about starting a business who needs some guidance. Topics include: Business planning, marketing & sales, banking & finance, Insurance/risk management, legal, budget & cash management.**

**Smart and Effective Lead Generation**

**Tuesday, April 26, 2016 8:45am-11:45am Fee: \$29**

**Location: Greater Rochester Chamber of Commerce (150 State Street downtown Rochester)**

**Most businesses need more leads but just generating leads isn't enough; we need qualified leads. In the digital world, there are a lot of tools but how do you know which one will work for your business? In this session we'll discuss how some easy to use, inexpensive tools (email, search engine optimization and social media) contribute to getting and following up on solid leads. This will be a fun and interactive session.**

## Info & To Register

### Veteran Entrepreneurship and Local Resources - March 31, 2016



**Thursday, March 31, 2016 FREE**

**9:00 am - 12:00 pm**

**Kate Gleason Auditorium, Rochester Central Library**

**Hosted by Congresswoman Louise M.**

**Slaughter Featuring Key Note Speaker:**

**Todd Baxter. Local veterans will be able to connect with key resources dedicated to the veteran community, hear directly from local, successful veteran small businesses owners and learn about programs to help start or grow their small business**

## BUSINESS

**Register Today**

### **What Type of Financing Makes the Most Sense for My Business?**

Picking the right type of financing for a small business isn't as simple as it was a few years ago. Answering the following four questions will help you determine what type of loan makes most sense for you!

- Why am I looking for a loan?
- Which loan term best fits my situation?
- How much money do I really need?
- What does my credit profile look like?

By [clicking below](#) to read the full article, you'll find in-depth analysis that will walk you through each question, ensuring that every critical detail is considered.



**Read Today**

### **Understanding Business Credit**

Thursday, March 10, 2016 at 1:00 p.m. EDT/10:00 a.m. PDT



Join Ty Kiesel, Contributing Editor of [OnDeck](#) to learn everything you need to know about your business credit. He'll discuss the three questions most lenders have about you and your business; along with how your business credit profile fits into the equation. He'll also dive into the two drivers that influence your profile and the five things you can start doing today to build a strong business credit profile.

**Understand Your  
Credit**

## Small Business Success Story: Center Ring Circus School

When Gregory May left the circus in 1995, he took his skills on the road as a solo performer. But instead of just watching him perform, May found his attendees were also interested in *trying* out his circus props themselves.

With the help of a SCORE mentor, May evolved his business into circus day camps and afterschool programs, and the success of those offerings led May to open a school to teach circus full time.

[View the entire true story of Center Ring Circus School!](#)



**"[My Mentor] helped me take an idea and turn it into reality. She steered me around a number of pitfalls during that start-up process and patiently helped pull me out of the pitfalls."**

### Get Your Own Mentor

[Subscribe to SCORE.org Newsletters](#)



Greater Rochester SCORE  
[greaterrochester.score.org](http://greaterrochester.score.org)  
585-263-6473



SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. We have been doing this for over fifty years.

Because our work is supported by the U.S. Small Business Administration (SBA), and thanks to our network of 11,000+ volunteers, we are able to deliver our services at no charge or at very low cost.

Find out more about our Mission, Vision and Values [here](#).

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Greater Rochester SCORE | 100 State St. # 410 | Rochester | NY | 14614

The Small Business Show  
**SOHO**  
**ROCHESTER**  
 FOR THE SMALL OFFICE/HOME OFFICE



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## This is the 15th year for the show!

### Who should attend?

The Small Business Show - SOHO Rochester 2016, is coming up on Wednesday, April 20th from 9 a.m. to 5:00 p.m. This is the 15th year for the only Rochester business show customized for Small Business owners, CEO's, presidents, managers, employees and entrepreneurs of companies with 100 or fewer employees. The show is also open for anyone who is looking to start a business.

This is an important event to help companies expand their contacts and see the options to make their businesses more efficient.

Attendees will see over 100 display booths with a varied cross-section of companies providing products, services and resources to small business. Plus you can network with other attendees.

You'll be able to gain valuable information for their businesses as well with a variety of free presentations, by some of our sponsors, on small business topics at the show. For a list of small business presentations [click here](#)

From 4:00pm to 5:00pm be sure to attend the Taste of Network Rochester Reception in the Presentation Area with free food sampling and entertainment from **Maria DeSantis**.

Also attendees can win prizes at the show including airfare for two anywhere in the continental United States courtesy of VIP Travel Service.

For complimentary tickets [click here](#)



**Theme areas for Small Business**  
e-Business – Finance



**The Business Opportunities Center**



**General Business Display Areas**

**Interactive Information & Presentation Area**



**Networking Opportunities**



### Who should Exhibit?

Exhibitors and sponsors at the show represent a variety of businesses, all providing products, services, and resources to Small Business (see the SOHO 2015 exhibitor list on this web site.)

Companies exhibiting can be of any size - small, medium, or large.

If you want to expand your small business clientele plus meet other exhibitors as

The Small Business Show

**SOHO**  
**ROCHESTER**

FOR THE SMALL OFFICE/HOME OFFICE

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## List of Exhibitors 2015 Show

[\(click here for the List from the 2011 Show\)](#)[\(click here for the List from the 2012 Show\)](#)[\(click here for the List from the 2013 Show\)](#)[\(click here for the List from the 2014 Show\)](#)

### Sponsors *Format: Company Name (Booth Number)*

Adecco (116)  
 Bob Spatola's Party Rental (220, 221)  
 Canandaigua Chrysler Dodge Jeep (121, 122, 123)  
 CNY Latino (113, 115)  
 Dawson Law Firm (107)  
 Exhibits and More (101, 103)  
 First Capital Payments (109)  
 Frontier Communications (119)  
 Halco (117)  
 Microworx (104, 106)  
 Minority Reporter (120)  
 Premier Promotions (118)  
 Rochester Business Journal (105)  
 V.I.P. Travel Service (112, 114)  
 WHAM 1180 - iHeartMedia (100, 102)  
 WROC TV 8 (108, 110)

### Exhibitors *Format: Company Name (Booth Number)*

A Touch of Elegance Photography (409)  
 AMD Business Brokers (219)  
 American Roofing Systems Corp. (214)  
 Answer Rochester (200)  
 Arcworks (306)  
 Canandaigua National Bank & Trust Company (400)  
 Coldwell Banker (500)  
 Culligan (207)  
 David J. Williams Insurance Agency (402)  
 Dinosaur Bar-B-Que (314)  
 Durham Commercial Capital (406)  
 Empire Fitness (317)  
 Envision Graphics (209)  
 Flaum Management (204)  
 Floor Coverings International (413)  
 Greece Chamber of Commerce (303)  
 Health Republic Insurance of NY (203)  
 Hedonist Artisan Chocolates (414)  
 HubShout (217)  
 iCommercial Lending Group (201)  
 IMS Barter (318)  
 Jazz 90.1 WGMC (208)  
 Jimmy C Entertainment Group (312)  
 KR Communications (412)  
 Lawn Bott (503)  
 Mail Technologies, Inc (504)  
 Maria DeSantis Presents (316)  
 Mary Kay Cosmetics (310)

Match Play Custom Apparel (205)  
MetLife (408)  
MS Society (507)  
MVP Network Consulting (418)  
Network Rochester - Rochester Woman Magazine (513)  
Networking Referral Group of Rochester (301)  
New York State Insurance Fund (305)  
New York State of Health (218)  
NFP Telecom (320)  
NY Home Pro / Home Depot Home Services (520)  
O'Dell Family Chiropractic (315)  
Printed Deals (206)  
PrintRoc, Inc. (401)  
Radisson Hotel Rochester Riverside (210)  
Rhino Concrete, LLC (505)  
ROC Promos (419)  
Rochester Business Alliance (308)  
Rochester Rhinos (415)  
RochesterWorks! (304)  
Rodan and Fields Independent Consultant (515)  
Seniors Rock (506)  
SCORE (307, 309)  
Seabreeze Amusement Park (508)  
SEVSTARS Services (405)  
Simplified Entertainment (509)  
Sticky Lips BBQ (512)  
Sunnking, Inc. (416)  
Supporting Strategies, Rochester (202)  
Skyline North Exhibits (501)  
Sweet Fortunes Cookies (319)  
Veterans Business Council (300, 302)  
Visions Federal Credit Union (404)  
Volpe & Associates (313)  
Wedding in New York (213)  
Wildbyrd Productions (403)

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