

Victor Round Table 6.3.2016 notes – updates in **Blue**

Victor Hiking Trails

Projects:

- Nat Fisher Memorial Bridge – Fishers Park – Final design and approval phase – over \$4,000 donated by friends and family of Nat toward the \$7,800 budget – won grant from American Hiking Society for \$2,500 – Yeah!! [Still waiting for some drawings](#)
- George Heltz Fish Creek Bridge Eagle Project – Auburn Trail East Victor – Final design complete, permits have been submitted to DEC & ACE and now in final approval phase – has raised over \$5,000 toward the \$6,000 project – [Completed 7/31/16!! Estimate of over 1000 hrs](#)
- Emily Waldman Mural – Auburn Trail Thruway underpass north of Fishers – final year for painting – [hoping to finish this month after she gets back from travels and teaching overseas](#)
- Laura Buggie – Boardwalk on Yellow Fisher's Landing Trail – final design phase – she is working with landowner, DiMarco Group, to get their approval and hopefully some help with the material cost – [Laura finished her Gold Project the weekend of 7/16/7/17](#)
- Nyle Masoom – Boardwalk & small bridge on Seneca Trail on Apple Farm property – [Nyle finished his project 7/30.](#)
- Daniel Waldman – 150' boardwalk in Lehigh Crossing Park – met with Parks & Rec – checking on need for approval from Town, DEC & ACE – [sent off paperwork to DEC & ACE – had to do a short AEF and now waiting for comment period to end 8/18. Has set up a gofundme account.](#)
- Lehigh Crossing Park – Town and VHT rerouted the Trolley Trail near north west corner to take it off of private property.
- Monday evening, Wednesday evening and Friday mornings – [getting good turnout for evening crews – Trail Boss continues to buy refreshments for the crew after each session](#)
- Saving weekends for special projects

Events:

- [August 5th – special hike that includes the Mees Observatory](#)
- [August 13th – hike up Conklin Gulley in Naples and then back on trails in Hi Tor. Check out meetup.com or VHT website for more information](#)
- [August 20th – manning an aid station for the Twisted Branch Ultra Trail Marathon. 63 miles on the Bristol Branch of the FLT from Ontario County Park to Hammondsport.](#)
- [August 27th – Farmington Family Fun Day](#)
- [September 10th – Hang Around Victor Day](#)
- [September 17th – Kettle Fest](#)

Looking for help:

- Volunteer Coordinator
- Newsletter Editor
- Brochure designer
- Assistant Trail Bosses
- Historian
- Secretary
- [Social media specialist](#)

Look for VHT on Meetup.com (Victor Hiking Trails Group)

Look for VHT on Facebook and like us!



Completed

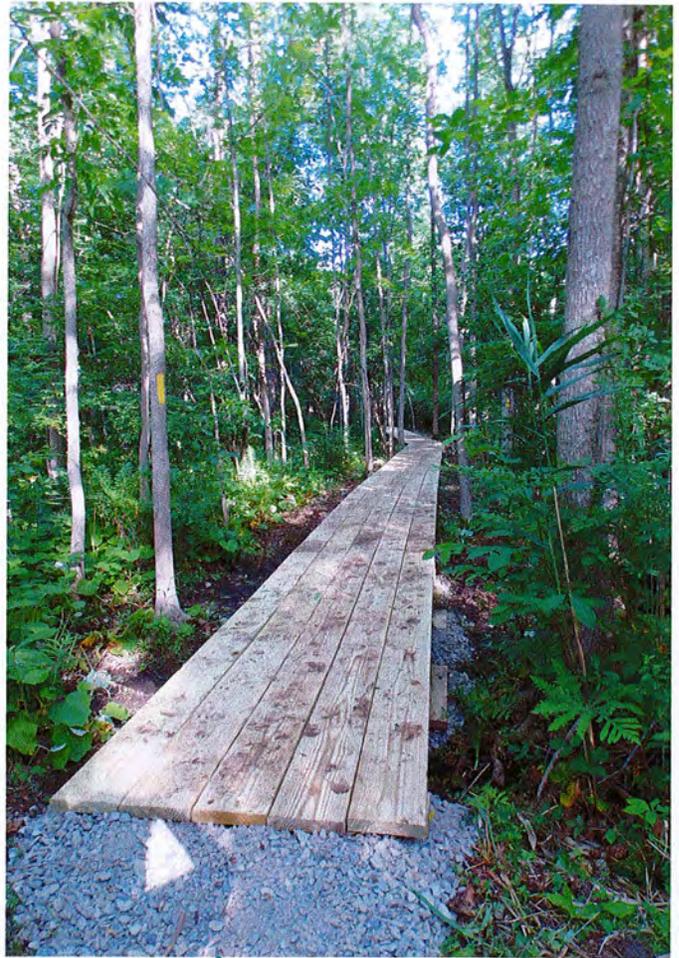
Nyle Masoom's Boardwalk + Small Bridge Eagle Project



7/30



Finished 7/30/16



Laura Rogge's Gold Project Fishers Landing



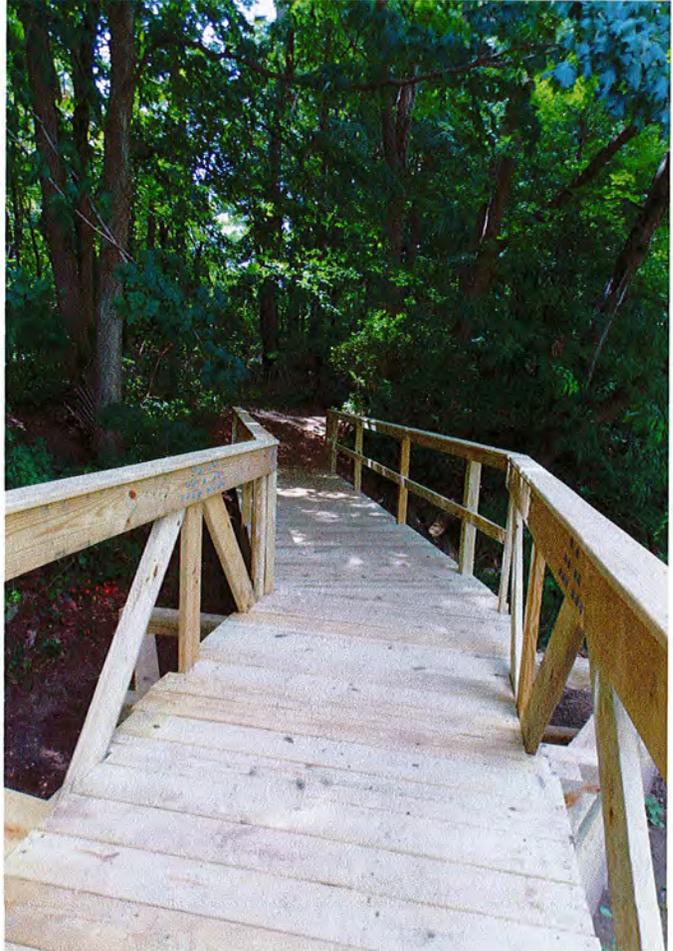
Finished 7/17/16

2/16 - 7/17

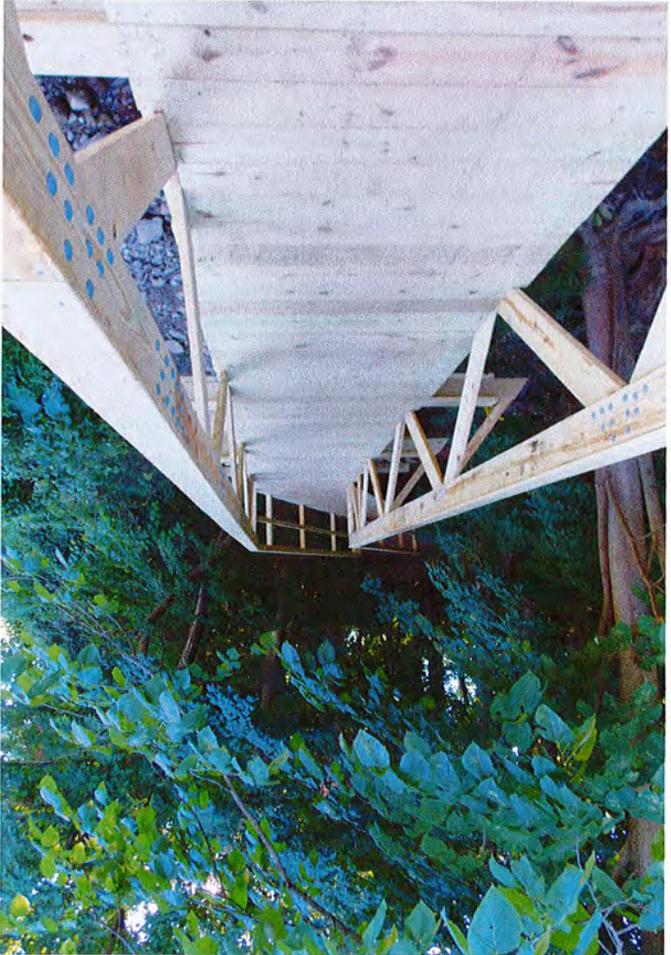
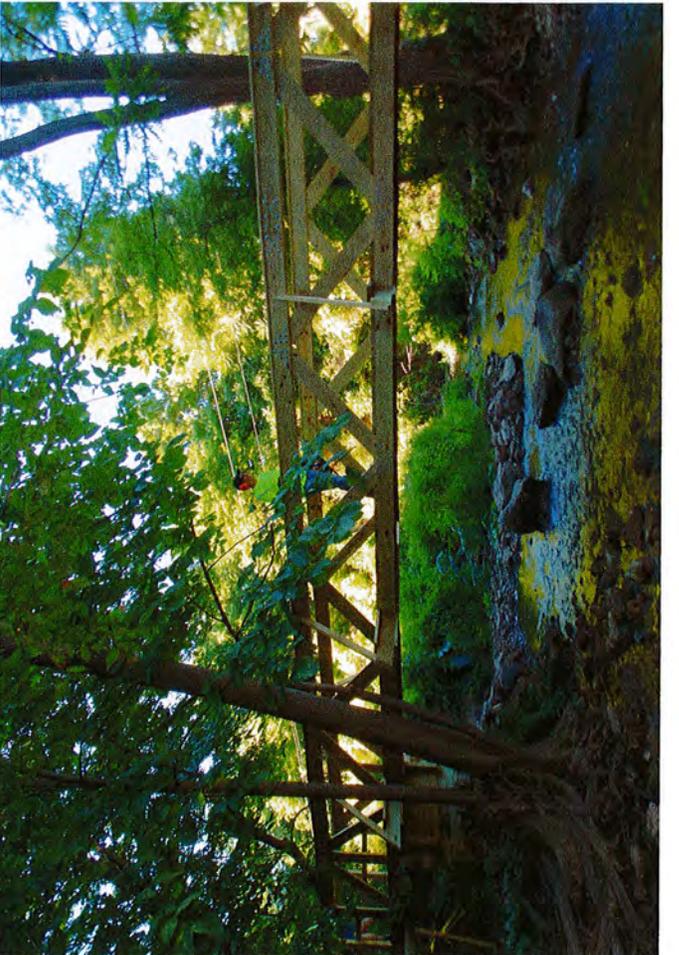
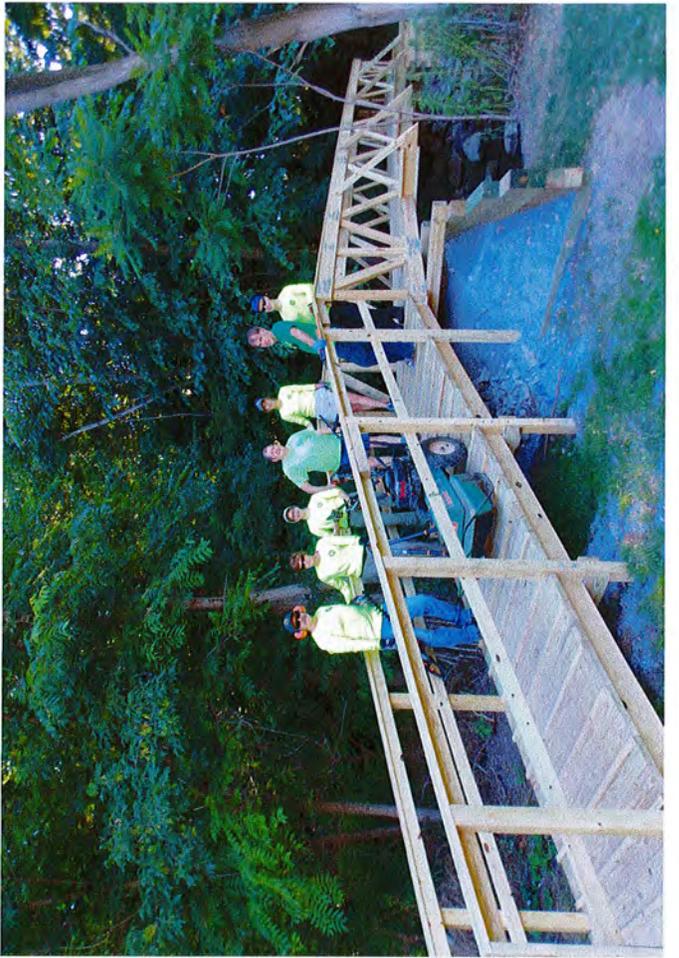
6/25 - 7/31



George Heltz Eagle Project Bridge over Fish Creek



Finished 7/31/16



Fishers Fire District / Fishers Fire Department

- **Received a SAFER Grant to help pay for newly hired firefighter**
- **Hired 3 additional firefighters in July – they are currently doing 11 weeks of training at the Fire Academy in Montour Falls, NY**
- **Working on 2017 budget – first budget workshop is 8/9, 7:30pm, in the lower level meeting room of House 2**
- **Chicken BBQ this coming Saturday at House 2, 380 High Street, starting at 4:00pm until sold out.**

LOCAL

MPM POLL

Question: Ted Cruz's non-endorsement speech for Trump seems to have overshadowed the RNC. Do you think this will hurt the Republican presidential nominee?

No: 69% **Yes:** 25% **Maybe:** 6%

QUESTIONS? Email messenger@messengerspostmedia.com

IN BRIEF

MANCHESTER

Macedon man injured in head-on crash

An Albion man was ticketed Wednesday after a head-on two-vehicle crash on Route 96 near County Road 7.

Stephen C. Yoder, 67, of 107 W. Academy St., veered to miss a vehicle that was slowing in traffic and nearly went off the roadway, according to Ontario County sheriff's deputies.

Yoder overcompensated and steered the vehicle into oncoming traffic, striking a pickup truck driven by Ryan M. Darling, 26, of Macedon, deputies said.

Darling was taken to Clifton Springs Hospital for treatment of head pain. Yoder, who was not injured, was ticketed and charged with failure to keep right. Both drivers were wearing seat belts, deputies said.

WAYNE COUNTY

Wayne Co. CNA pleaded guilty to sex abuse

A Wayne County man has

FEDERAL FUNDING

Grant to fund 4 Fishers firefighters

\$654K will fund hiring, training and equipping of 4 new firefighters

By Melody Burri
melody@messengerpostmedia.com

FISHERS — Fishers Fire District will soon be able to hire four new career firefighters, thanks to \$53,728 in federal funding announced July 21.

Grant money secured through the Department of Homeland Security (DHS) Staffing for Adequate Fire and Emergency Response (SAFER) Grant Program will allow the Fishers

District to hire, train and equip four paid firefighters for two years.

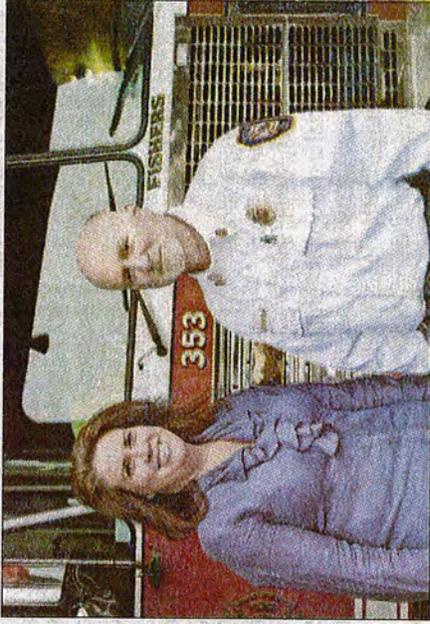
They, along with eight recently hired firefighters and eight volunteers, will help protect 26 square miles of rural, residential, commercial and light industrial development, including 1,900 homes, five miles of the New York State Thruway, and two miles of Route 490.

“Having extra on-duty staff working in

collaboration with our current volunteers will allow our fire district to consistently protect our area from danger,” said Fishers Fire Chief Andy Stromfeld.

The Fire District applied for a grant a year ago through the Federal Emergency Management Agency, Stromfeld said. The district’s hope at the time was to hire eight firefighters.

SEE FISHERS, A8



Maureen Bills, Board of Commissioners chair, and Fishers Fire Chief Andy Stromfeld join forces to make sure the Fishers Fire Department is staffed and equipped for service. FILE PHOTO

QUALITY OF LIFE

On the run for Kalama



POLITICAL ROUNDUP

Helming endorses Trump

Canandaigua

FISHERS

From Page A3

"That grant was denied, so we ended up hiring them on our own," said Stromfeld. "We reapplied and we dropped the number down to four, and were successful and were approved for that grant."

The switch from an all-volunteer department to hiring some career firefighters was costly for area residents, who saw a boost in tax rates of 55 percent in 2016 and 31 percent in 2015. Their rates jumped from \$1.06 per \$1,000 of assessed valuation to \$2.11 in just two years.

Earlier this year, the district projected the cost per firefighter to be \$85,000, which includes training, gear, workers compensation insurance, medical insurance, and vacation pay. Firefighters receive less than half of the \$85,000 in salary form, said Fishers Fire Commissioner Maureen Bills.

The hires, then and now, are essential, Stromfeld said. They were and are driven by a rapidly growing residential and commercial community, and a shrinking number of volunteer firefighters. Over the last 15 years, the number of Fishers volunteers has dropped by more than half, from 37 in 2001 to eight today.

"Three of the eight volunteer firemen are interior qualified (trained to work inside of a burning structure)," he said.



Fishers Fire Station 2, 380 High Street in Victor. FILE PHOTO

One of them is Stromfeld, and the other two have jobs well outside of Fishers. In the event of an emergency, it would take any of them time to get to one of Fishers' two stations, and to the scene of the fire or crash, he said.

"You just don't know when something's going to happen," he said.

Last year, Fishers Fire District had two paid firefighters on duty 24 hours a day, seven days a week, 365 days out of the year. In 2016 there are three, and by the end of October there will be four — all paid for by taxpayers.

The SAFER grant will allow the district to have five firefighters split between two fire stations around the clock. After two years, the fire district would have to pick up the cost, Stromfeld said. Ultimately he'd like to see six firefighters on duty at all times, with three at each station, he said.

"This is exciting news for the town of Victor and our residents," stated Victor

Supervisor Jack Marren in a press release. "Our brave, local firefighters do an incredible job, and it is important that we give them the training and support they need to always stay safe while helping those in need."

Stromfeld also thanked U.S. Rep. Chris Collins (NY-27), who helped nail down the funding.

Collins said he was honored to be able to help support Fishers firefighters.

"Our first responders routinely risk their lives to protect us," he stated in a press release. "The least we can do is provide them with the equipment, training, and funding they need to do their jobs."

Career firefighters receive 11 weeks of training, with volunteers logging 105 to 110 hours for Firefighter 101 certification, Stromfeld said. The district operates two rescue pumps, one 105-foot quint, one rescue truck, and one grassfire truck out of two fire stations.

Hurry Offer Expires July 29th, 2016

*Limit one aid per patient at the promotional price during event dates only. Not valid with any other discount or offer.

Hearing Aid Charger FREE!

With purchase of a pair of ME-1 or ME-2 Solution Package. When you mention this ad. Expires 7/29/16

Free On-Site Demo of New GENIUS™ Technology.

CALL TODAY! SAVINGS WON'T LAST!

Miracle Ear

Call Toll Free 1-888-387-3068

Limited Time Offer

Now through July 29th, 2016

**Canandaigua
343 North Main St**

Victor

Victor Crossing

407 Commerce Dr Unit 100

† Studies conducted at the University of Northern Colorado (2014) and Chikung Horvath (2013) showed that Speech Reception Thresholds (SRT) in cocktail-party situations improved up to 2.8 dB for wearers with mild to moderate hearing loss using GENIUS with Directional Focus, compared to people with normal hearing. This corresponds to over 25% improvement in speech understanding. *Hearing Tests are always Free.

CODE: B17ECQ

CA-0010678



VOLUNTEERS NEEDED

Do you have a passion for animals – horses impractically? Have you been looking for a positive way to become involved with them?

Finger Lakes Thoroughbred Adoption Program is currently looking for volunteers to assist us in fund raising. We are looking for volunteers who understand the need for public relations and fundraising to assist in our being able to care for these wonderful Thoroughbreds.

Our fund raising committee is looking for a few good people! If you possess good organizational skills, have creative ideas and are willing to roll up your sleeves – we need you! Manning a table, chairing a special event or visiting local businesses to secure donations can be enjoyable and rewarding plus you're working with other volunteers and making new friends in the process.

The committee meets monthly at the clubhouse at Finger Lakes Gaming & Racetrack (5857 NYS Rt 96 Farmington, NY) to plan and support several fundraising activities per year.

For more information – kdelong@delawarenorth.com

On behalf of all the horses – Thank You.

Chapter Events

- Aug 22, 2016
5:00pm -
7:00pm EDT
Rochester, NY
- [Blogging 101 for Business](#)
As a small business, an important part of your marketing strategy should be the creation of content to share with your audience on social channels. If this content is useful, your community...
- Sep 12, 2016
7:00pm -
9:00pm EDT
Henrietta, NY
- [Small Business Start-Up & Survival - Rush Henrietta](#)
5 consecutive Monday nights: September 12, 19, 26 & October 3 & 17 7:00pm-9:00pm Fee: \$59 Workshop series is conducted in partnership with the Rush Henrietta School District's...
- Sep 13, 2016
8:45am -
12:45pm EDT
Rochester, NY
- [Strategies and Tactics to Grow your Small Business](#)
So, your fantastic small business idea has launched, you've seen some success and you've finally hit an operational groove. Then things hit a bit of a plateau. Every small business...
- Sep 28, 2016
7:00pm -
9:00pm EDT
Webster, NY
- [Small Business Start-Up & Survival - Webster](#)
5 consecutive Wednesday nights: September 28, October 5, 12, 19 & 26 Location: Webster Schroeder High School, 7:00pm-9:00pm Fee: \$59 Workshop series is conducted in partnership with...
- Oct 4, 2016
7:00pm -
9:00pm EDT
Greece, NY
- [Small Business Start-Up & Survival - Greece](#)
5 Consecutive Tuesday nights, October 4, 11, 18, 25 & November 1, 2016 7:00-9:00pm Fee: \$59 Workshop series is conducted in partnership with the Greece Central Schools Continuing...
- Oct 5, 2016
7:00pm -
9:00pm EDT
Macedon, NY
- [Small Business Start-Up & Survival - Macedon](#)
Five week workshop series presented in partnership with SCORE and the Macedon Public Library. 5 Wednesday evenings: October 5, 12, 19, 26 & November 2 7:00pm - 9:00pm Fee...
- Oct 5, 2016
7:00pm -
9:00pm EDT
Brighton, NY
- [Small Business Start-Up & Survival - Brighton](#)
5 Consecutive Wednesday nights, October 5, 19, 26 & November 2, 9, 2016 7:00-9:00pm Fee: \$59 Workshop series is conducted in partnership with the Brighton Central Schools Continuing...
- Oct 18, 2016
9:00am -
12:00pm EDT
Rochester, NY
- [Generating Leads from Email and Social Media](#)
Most businesses need more leads but just generating leads isn't enough; we need qualified leads. In the digital world, there are a lot of tools but how do you know which one will work for your...

Your Donations Needed!!

Gently Used Clothing, Furniture, Books, Toys, You name it!!*

...For **St. Patrick's Annual Rummage Sale** (August 19th-21st)

benefitting ***St. Patrick's Youth***

on their trip to the National Catholic Youth Conference Fall of 2017!!!

Items can be donated any time during normal 9:00-4:00 business hours,
or call our youth minister, **Anthony** at 924-2800.

Special Drop Off Days (Large Items especially):

Monday August 14th - August 17th-- 10:00am - 3:00pm

Thursday, August 18th-- 10:00am-7:00pm

***PLEASE: No tube TVs or older electronics. No encyclopedias. No
appliances or entertainment centers***

Thank you very much and God bless you!!!

You are Cordially Invited to Join Us for an



Introduction to Youth Clubhouse Teen Nights

SATURDAY, AUGUST 20, 2016

4-7PM

GENEVA COMMUNITY CENTER

160 CARTER ROAD GENEVA, NY

Funding provided by :



to



In collaboration with:

YMCA, FLACRA, LGBTQ, Geneva Community Center, Never Alone Club, Council on Alcoholism and Addiction of the Finger Lakes, Cornell Cooperative Extension, Family Counseling Services of the Finger Lakes, Salvation Army and Workforce Development

VICTOR YMCA 5K

KIDS FUN RUN and FITNESS WALK

Victor YMCA, 200 South High Street
Victor NY • 585-742-4940

ENTRY FEES	Pre-entry by 8/31	Post After 8/31
5K—Student	\$15	\$20
5K—Adult	\$20	\$30
Kids Fun Run	\$10	\$15
Fitness Walk	\$10	\$15



True Chip Time
performed by:



the Y 5K

KIDS FUN RUN
FITNESS WALK

Saturday, September 10, 2016

RACE DAY

Kick-off Hang Around Victor Day with a 5K!

- The Victor 5K starts 8:30am at the light pole on East side of School Street across from Victor Coal & Lumber. Awards presented right after 5K.
- The Kids Fun Run and Fitness Walk starts at 9:30am behind Mead Square on Adams Street. Awards presented right after Kids Fun Run.

AWARD LEVELS:

- Overall 1st place for male and female.
- 1st, 2nd, and 3rd place for Male and Female in all age groups.

Tech shirts for the first 175 registrants!

All proceeds benefit the YMCA Annual Campaign.

For more information and to
register online, please visit
rochesterymca.org/victor

Major Event Sponsors

Next Step
COLLEGE PREP

Umi
JAPANESE STEAKHOUSE SUSHI & BAR

J.J. Bean
OUTDOOR DISCOVERY
SCHOOLS

Nationwide
Real Estate
Steve Van Dyke
Agent



LABELLA
Associates, P.C. Engineering
Architecture
Environmental
Planning

VICTOR
SELF
STORAGE

browbiz

ASC
AUTOMOTIVE
COLLISION & MECHANICAL

TAMBE
ELECTRIC INCORPORATED

Advent Automotive

Participant: _____
Address: _____
City/State/Zip: _____
Phone: _____
E-mail: _____

Age (on race day): _____
Sex: M F

Participant Name	Gender	Birth - Date	T-Shirt Size (circle one)	Fee
			ADULT SIZE: S M LG XL XXL YOUTH SIZE: YS YM YLG YXL	
			ADULT SIZE: S M LG XL XXL YOUTH SIZE: YS YM YLG YXL	

ENTRY FEE IS NON-REFUNDABLE - Make Checks Payable to: Victor YMCA (We accept Visa, MC, Amex, Discover)

Credit Card# _____

Exp: ___ / ___ Signature _____

PARTICIPANT WAIVER

In consideration of the acceptance of the entry to the Victor YMCA 5K, 1-Mile Fitness Walk or Fun Run, I waive all claim for myself, my heirs and assigns against the sponsors, cooperating and coordinating groups and any individuals associated with the event and will hold them harmless for any and all injuries or illness which may result from my participation. I further state after consultation with my Health Care Provider, that I am in proper physical condition to participate in this race. I also give permission to the media to use my name and/or picture in any newspaper, broadcast, telecast or any other account of this event, without limitation, and without obligation of anyone to compensate me further thereafter.

Signature: _____

Date _____



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Southeast and Victor YMCA KIDS MARATHON



**Kids run, walk or jog 25 miles over 5 weeks!
The final mile is run Sept 10th at 9:30 am in Victor!**

Victor Clinics

WHEN: Tuesdays (8/9—8/30)
TIME: 6:00 - 7:00pm
LOCATION: Ganondagan
Victor

Southeast Clinics

WHEN: Thursdays (8/18—9/8)
TIME: 6:00 - 7:00pm
LOCATION: Camp Arrowhead
Pittsford

**MORE INFO AND REGISTRATION at
rochesterymca.org/kidsmarathon**

Got Pills?



Unwanted Pharmaceutical Collection

(outdated, unwanted, unusable medications)

Saturday, September 24

9am - 12pm

at

Victor Village Hall

Many Thanks to our Sponsors:



The Partnership for Ontario County, Ontario County Sheriff's Office, Covanta Niagara Center, Finger Lakes Visiting Nursing Services, Mead Square Pharmacy, Wegmans Food Market, Ontario County Office of the Aging, Ontario County Public Health, Sustainable Finger Lakes, Thompson Health and Village of Victor

Kayla
223-9181
ext 2561
Kayla.bacon@macy's.com



2016 Charity Toolkit



Overview

Macy's annual 2016 *Shop For A Cause* event will take place Friday, August 26th through Sunday, August 28th - a weekend long nationwide shopping event to benefit local and national organizations like you!

HOW DOES IT WORK?

Nonprofit organizations with a 501(c) or 170(c)1 tax exempt status, school booster group or religious organization are eligible to be part of our fun and effective way to raise funds and awareness of your cause.

Participating organizations sell special Macy's savings passes for \$5 each, keeping 100% of the proceeds for their mission! Savings passes are valid at all Macy's stores during the Shop For A Cause three day event, August 26th - August 28th, 2016.

Beginning in May 2016, you may sign up and request your *Shop For A Cause* savings passes via this website (macys.com/shopforacause). Simply click 'Sign Up' and follow the instructions. Upon approval, you will be contacted by your designated Macy's store to coordinate savings pass pick-up and/or provide you access to a pdf version of the savings pass (which your organization can sell online if you have the capability to process payment).

We encourage all participating organizations to leverage their own networks and sell the savings passes to their constituents and supporters. Charities are not permitted to sell savings passes in the stores. Starting mid-August, Macy's stores will invite customers to give \$5 at register to benefit the March of Dimes.

WHAT IS THE SAVINGS PASS OFFER?

25% off* throughout the store on an assortment of regular, sale and clearance merchandise and 10% on electrics/electronics, watches, furniture, mattresses and rugs/floor coverings. At each Macy's store, savings pass holders are also eligible to win a \$500 gift card, no purchase necessary.

* Savings Pass are not valid on macys.com. Exclusions and restrictions apply. See savings pass for details.



Selling Strategies

Macy's most successful charity partners have shared the below tips to drive success in charity savings pass sales. Please also be sure to check out the Resources tab on macys.com/shopforacause for additional information.

Internally:

- Present Shop For a Cause (SFAC) at internal organization/charity meetings or conferences so everyone is aware.
- Put SFAC event and savings pass information in newsletters, e-newsletter or other organizational materials in the months leading up to the SFAC event.
- Set up a small display in your office or building hallway if permitted.

Public spaces:

- Ask a local restaurant, grocery store, coffee shop, etc. in your town for permission to set up a small space outside the door to sell savings passes to customers.
- Partner with local mall management to see if they can display your selling materials, share with their contacts or use other advertising assets they may have.

**Please make sure you get approval before doing so and please make sure the business is not a competitor of Macy's retail stores.*

Social Media:

- Share on Facebook, Twitter, Instagram, etc. by letting supporters know they can purchase a savings pass from you to help fundraise and receive great savings from Macy's.
- Utilize the electronic savings pass available on macys.com/shopforacause. Your organization will need to assume all responsibility for setting this up on your website and ensuring that you receive the \$5 payment for each savings pass sold.



Selling Strategies

Schools/PTA/PTO:

- Tap into parents that are part of your organization that may be willing and able to bring passes and sell at school events. Have those parents organize small events to sell passes or bring the passes to games and other functions - ex: sell passes at sports events snack bars or entrances.
- Hire high school or college student supporters to help you sell tickets. This could be a fun summer internship opportunity for them.

Charity Event:

- Bring passes to any events your charity is hosting and sell them there.
- Have a raffle with the savings passes - ex: give a raffle ticket for each purchase, put in a bowl and pick a winner to win a prize at the end of your event.
- Set up a table or tent at events you have with volunteers and sell passes to people registering or picking up prizes, etc. Share a one pager or flyer on why SFAC is beneficial to you (the charity) and them (the supporter/customer).
- Sell savings passes within your charity network by leveraging relationships with other organizations facilitating mutual fundraising.
- Take the savings passes “on the road”. Since the pass is good nationwide, sell them at conventions and even on vacation to friends and family who can use the pass in any Macy’s store.



Resources

In order to make the greatest possible impact, Macy's provides savings passes at no cost to your organization, along with the promotional tools to help you sell them. Below are a list of tools prepared to use in selling your passes and spreading the word about *Shop For A Cause* in your community. The content can be found when you login-in at (macys.com/shopforacause) under Resources tab.

- **Campaign Messaging Copy (newsletters, emails, etc.)**
- **Social Media Copy (Twitter, Facebook, Instagram, etc.)**
- **Frequently Asked Questions**
- **Shop For a Cause Marketing Flyer***
- **Press Release Template***
- **Logos* (Shop For a Cause and Macy's)**

** Located on the Shop For a Cause website*



Newsletter/Email Copy

(Feel free to cut and paste content below into your emails)

SHOPPING NEVER FELT SO GOOD!

Purchase a \$5 *Shop For A Cause* savings pass to receive 25% off* at Macy's and support [*insert your organization's name*] during this year's event, running Friday, August 26th-Sunday, August 28th. Every \$5 from the purchases of the savings passes will go directly to [*description of your organization's cause*]

For the 11th year, Macy's stores across the nation will be partnering with local schools and organizations to raise funds for their ongoing charitable efforts as part of the *Shop For A Cause* campaign - since 2006, Shop for a Cause has raised tens of millions of dollars to benefit the causes most important in your local community.

To purchase your savings pass, please [*insert details for purchasing passes*]. For additional details, please visit macys.com/shopforacause

Save 25% off* throughout the store on an assortment of regular, sale and clearance merchandise and 10% on electrics/electronics, watches, furniture, mattresses and rugs/floor coverings. At each Macy's store, savings pass holders are also eligible to win a \$500 gift card, no purchase necessary.





Social Media Copy



(Feel free to extract content below and tag @Macys within your posts)

Examples:

Time to Shop For A Cause! Receive 25% off 8/26-8/28 from our partner @Macys, when you purchase a \$5 savings pass to benefit *[insert your organization's name]* *(Link to your organization's page with details on how to purchase)*

We are partnering with @Macys to Shop For A Cause! Purchase a \$5 saving pass benefiting *[insert your organization's name]* to receive 25% off at you local Macy's 8/26-8/28! *(Link to your organization's page with details on how to purchase)*



FAQs

Q. Why should we participate?

Macy's provides the savings passes at no cost to your organization, along with promotion tools to help you sell them. Qualifying organizations raise funds through their direct sale of the \$5 Shop for a Cause savings passes. If you sell 100 passes, that's \$500 for your organization.

Q. Are organizations able to sell savings passes in stores?

We encourage all participating organizations to leverage their own networks and sell the savings passes to their constituents and supporters. **Charities are not permitted to sell savings passes in the stores.** Starting mid-August, Macy's stores will invite customers to give \$5 at register to benefit the March of Dimes.

Q. What is the maximum number of savings passes my group can sell?

50-100 savings passes will be given to each charity at a time. Once you sell and report your initial quantity you are welcome to come back for additional savings passes. Larger quantities of initial savings passes can be specially requested.

Q. Can I sell savings passes online?

Participating organizations may sell savings passes online if they have the ability to process \$5 payments for each savings pass sold. Your organization may download an electronic savings pass (PDF) from the Resources tab of macy.com/shopforacause after logging in. Please note, Macy's is unable to provide technical support and the organization takes on all full responsibility for the transaction.

Q. How often do I need to report our savings pass sales?

Participating organizations are responsible for distributing savings passes among their staff and volunteers. Your group is responsible for developing a system to track savings pass sales and update your savings pass sales weekly on this website.

** A comprehensive list of FAQs can be found on the website under the About tab*





Dear Charity Partner,

Congratulations on joining Macy's annual *Shop for a Cause* event! We are thrilled to partner with you to help raise money for your organization. As you begin your fundraising efforts, we wanted to provide you with some important information.

1. Here are some key points as you sell the charity pass to supporters:
 - Ⓢ **NEW!** The pass entitles shoppers up to **25% off select items** throughout the store Friday, 8/26 thru Sunday, 8/28. Exclusions apply and are listed on the pass, please see it for details.
 - Ⓢ Shopping passes are \$5; all proceeds go directly to your charity!
2. We will provide you with 100 *Shop For A Cause* passes for your fundraising. When you have sold out, please contact your store captain for additional quantities. **<insert store captain name/email>**
3. Reporting your pass sales is very important as this is how you will receive additional quantities to continue fundraising. Please report your shopping pass sales on the website <http://macys.com/shopforacause>. Please update your pass sales as you sell them so that we can ensure we have tickets for you when you need more.
4. Please utilize the "Resources" tab on <http://macys.com/shopforacause> which includes a promotional flyer, electronic pass, logo and other tools. If you have any questions, please contact your store captain.
5. We encourage all participating charities to leverage their own networks and sell the savings passes to their constituents and supporters. Charities are not permitted to sell savings passes in the stores. Many of our most successful charities have had the greatest results selling at church functions, sporting events, fundraisers, etc.

Best of luck in your fundraising efforts, we are so appreciative of your partnership!

Sincerely,
<insert VPSM or Store MIC signature & contact info>