

ROUNDTABLE MEETING MINUTES

APRIL 6, 2018

Jack Marren opened the meeting.

Mitch Donovan – Victor Chamber of Commerce – Our next featured event is the Craft Beverage Fest at Ravenwood, Friday night, May 4th. We're wrapping up the list of vendors of: distilleries, brewers, home brewing demonstrations on the patio with many food and brew options. Tickets will go on sale on line Monday the 9th.

The next biggest development is Ms. Jodel Raymond has agreed to accept the position of Director and will start by the end of May. Jodel has experience with the Susan B Anthony house, project management, strategic planning and cross marketing, public image improvement and she has demonstrated skills in delivering results within budgets and achieving high return on investments. Thanks to Kathy Rayburn and Jack Davis. Kathy sat on a search committee and the committee was run by Patti Zimmer at FLCC who is in HR there and is on our Board of Directors. We had almost 100 resumes that we narrowed down to 87 based on geography, then down to two groups of 8 (#1 group and a #2 group). We passed 3 people onto the Executive Board of Directors. One of them didn't interview very well, one of them found another position in the interim and the third was Jodel.

Galen Powers – Victor Farmington Rotary – Our big fundraiser is April 15th at Ravenwood, the Taste of the Finger Lakes. There will be a silent auction to include gift certificates to rental of a condo on St. Marcus Island in Florida. There will be wineries and distilleries.

We are almost ready to submit to International for another water project in Nicaragua. There is a water source but it needs to be carried (by the women) an hour each way. This will be about a 5,000 gallon tank with a little chlorination and then the villagers dig a trench and essentially put in a garden hose to the village and a spigot outside each of the little houses.

Our Foreign Exchange Student is still doing well and will be here until the end of June. We did Easter baskets for Easter. We're still looking for members as you all are. Thank you.

Dale Dewey – SCORE – We've been busy over the last 7 weeks. We've been running a Finance Boot Camp for women owned businesses here in the Town Hall. We've had 14 ladies who have a variety of different businesses ranging from a podiatrist to a lady that pops popcorn and many in between. Some are very high tech and some are just getting started and some have been in business many years. There have been changes in the marketplace that forced some of them to look at different business methods and they all need money. We've been talking about finances, how the lenders

look at the business. We have a lady that is just starting so how does she approach a lender. We have another lady that's been in business well over 20 years but needs to change the business and how to do that. This Tuesday the 10th, there will be 8 lenders and the ladies will be making their pitch to the lenders. Dave Denz and I have been coaching and doing the presentations, it's been fun. It's interesting, when you start in the first week, some are very shy and some don't understand how to present their business. By the time you get to the end of 7 weeks, they are comfortable talking to a large audience, they know their business and can make a strong pitch.

Suzy sent out a flyer (via email) about crowd funding. I think everyone has heard about traditional lenders, banks, credit unions, etc., this involves the crowd funding that has blossomed, where you have many investors of \$25 - \$100 and you raise up to \$10,000.

National Small Business week is coming up at the end of April. In Rochester we're celebrating with an all-day event, free and offering items like how do you value your business, is it worth \$1M or only \$100,000. How do you protect your business and the sales process from start to closing the sale. All of our programs require you to register and you can register on our website.

Jack thanked him for bringing the Finance Boot Camp to Victor.

Holly Graff – American Legion Post 931 – We have the Alex Davis Memorial Casino Night coming up. The last 3 years we've had a golf tournament but this year we're changing it up. It'll be at Ravenwood April 21st with 100% of the proceeds going to the Victor Farmington Food Cupboard and the Honor Flight. Within the last 3 years, we've raised about \$80,000 that's gone to the Food Cupboard, the Serenity House, Santa's Village. Everything is volunteer.

In May we have our Poppy donations and will be mainly at Wal-Mart. We're at a couple of other spots but look for the Victor Post as other towns come into Victor and sell poppies.

Mary Duprey – Victor Garden Club – Our annual plant sale is Saturday, May 5th in the Library parking lot from 9 – 11 am. They range from \$1 to \$5 for the plants and the bushes are \$5 to \$8. If you have any plant donations, call me at 585-721-5457. We use the money for some of the beautification projects in the Village/Town and a scholarship that we give to 1 student that goes into some type of agricultural/environmental science.

We are having a flower pot fundraiser and they are very similar to the flowers that you see in the Village. We have sold 184 pots. We have 1 more flower pot to sell to make our goal of 185.

Barb Elliott - Serenity House – We had our Gala on March 3rd which was successful. Currently training is in session for volunteers to take care of our residents. We have a

small Euchre tournament fundraiser April 22nd at Finn's Tap Room at 3:00 pm and normally you would be finished around 6:00pm.

Gary Ross – Comfort Keepers – We provide interactive companion care services for seniors and adults with disabilities primarily within a home environment or senior living community or a hospital environment. The reason I'm here is to know who is in my community and region. I like to get involved, we do volunteer work and work very closely with the Office of the Aging, Life Span. We cover a 6 county region to include Monroe County. We have 240 care givers and have been around for 15 years. I appreciate the opportunity to meet everybody.

Jack explains to Gary that Suzy sends the minutes of this meeting via email out to everyone involved.

Don Emirbayer – FLCC Victor Campus Center – Last week we had the most successful open house in 8 years. We have a Tech Alumni luncheon Thursday, April 12th. This gives the Alumni a chance to meet with our students, have lunch and hopefully the students will be inspired to stay and finish.

There is a Technology Job Fair Wednesday, April 25th from 3:00 – 6:00 pm which is open to everybody, if you know of anyone interested with a technology background, let them know.

Our Advisory Board meeting is Friday, April 27th at 8:30 am.

Gary Sabin – Serenity House – Barb has already covered the Serenity House material. I handed out a copy of the Euchre notice and have more if you'd like to hang them up in your place of business.

Krystina Dippel – Victor Farmington Library – I'm the Children's Librarian. I brought Greta Selin-Love our new Adult Services Librarian. Our spring book sale will be April 26-30. If you'd like to come to the Friend's Preview Sale on April 25th from 4-8 pm, it's only \$5 to join the Friends. We usually do a one-day bag sale but this year the second to the last 2 days, we're doing a \$3 bag sale and the last day we're doing a \$3 bag sale.

We were recently awarded a \$6,000 grant from Spectrum to purchase laptops and a mobile charging cart to use as a mobile learning lab. We will be able to do coding classes for the kids, resume classes. Right now we have the desk top computers but none to use for programs and teaching with. We'll be able to bring a mobile library to people and be able to sign up people at events. We have ordered the laptops and when they arrive, Spectrum would like to have a ribbon cutting event at the library. Tim will let you know when that will happen.

Karen Guidarelli – Victor Farmington Food Cupboard – We proposed \$29,000 for a mobile food pantry and Foodlink came back and stated they thought we were trying to do too much with this money and asked us to rewrite for a smaller amount. We rewrote

for \$10,000 and got it! We took out a couple items related to the mobile pantry but talked with our large fundraisers; Alex Davis Foundation, Otto Tomato, Cobblestone Women's Guild and decided we would buy a trailer vehicle that is drivable, not hitchable and use the \$10,000 to create an internship that would ultimately be part of the Family Promise program. It will be someone who is housed by the Family Promise Program and will work with us in the summer as a job training. This summer it will be a local FLCC grad who is getting a Wellness degree. The grant will pay for technology to digitize our records and have a mobile hotspot and be able to register clients when we're out in "food deserts" where people have trouble getting fresh produce. We'll be at the Farmers' Market, some areas that we've identified in the community where people have trouble getting to us. We're going to Foodlink today to talk about the requirements.

We took out a portion of the grant that was for Farmers' Market vouchers so we are applying for another grant this month through Thompson Health for these vouchers. We're applying for \$1200, a smaller request with smaller requirements and feel confident.

Our Otto Tomato's fundraiser will be May 21st. We have corporate sponsorship opportunities this year. I'll send the flyer onto you as soon as I can. I'm looking for people to make meatballs with me on May 21st from 9:00-1:00. I'm hoping to find some college kids to carry trays of meatballs.

There's an electronic event at the school campus April 14th from 9:00-noon. It's across from the high school, it's their secondary lot directly across from the front door of the high school. There'll be signs up. It's a robotics team but they are also collecting food for us. They are collecting puppy and cat food for Lollypop, bikes for our bikes. They do a lot of things. If you have laptops you're not using, they collect them and scrub them. They won't take microwaves or TVs. I'll send the flyer.

Cobblestone is having an event for us in May but I'm not sure of the date and will send that information along.

Jack congratulated Karen on the grant that they received. Jack wanted to know approximately how many people the Food Cupboard was feeding monthly. Karen stated about 620 families which is about 2,000 individuals.

Mike Stockman – Victor Parks & Recreation Dept – Our Easter Egg Hunt was on our campus March 24th and we had about 500 kids and families, a large crowd. We also work with the Lyons Club that has done a breakfast for many years. It was very successful even though it was very snowy and cold. We also had the Library there and the Kiwanis Club did a basket raffle.

Our 7th annual Honor Flight starts May 4-11. *Mike passed out a couple of posters.* If you see this poster then you know that business is supporting the Honor Flight initiative. Over the past 6 years, we've raised \$95,000 which is enough to send 190 Veterans to

see the Memorial in Washington DC. We were happy to have the Alex Davis Foundation start last year with us. I've been to Kiwanis and they've already written their check to us this year. We're very excited, a couple partners jumped back in; Trisha Turner from the the Ontario County Women's Republican Club is doing a breakfast on May 5th at Ravenwood and all the money raised goes to Honor Flight.

Our summer brochure is ready to be out around the 13th. This has all of our summer events. Thursday nights starting June 14th will be the summer concerts. Special this year is the Dinosaur BBQ doing a couple of our events as one of the food vendors.

Pam Hogenes – Village Clerk – About 1.5 years ago, the Village Board approved part time administrative support for the Fire Dept and Lisa Huff started the beginning of March and is doing a great job working mornings from 9:00 – Noon and when needed.

March 20th had Village elections and Bob Kelly and Carol Commisso were re-elected as trustees. This past Monday night, we approved our 2018-2019 fiscal year budget for the Village. The tax went up \$.01 and stayed below the tax cap. The water rate went up a little.

Bob Haggett – Victor Village Tree Board – Held our pruning workshop last month. The next event will be our Arbor Day event on April 21st and we are looking for volunteers to help with the plantings.

On March 29th three of us went to Albany to pick up the Tree City USA designation, that Victor Village has been awarded again and we also had a growth award. In the handout you'll find the upcoming classes with the Cornell Cooperative Extension and also a Parkinson Support flyer. April is Parkinson Awareness month.

Greta Selin-Love – Victor Farmington Library - I'm thrilled to be here and looking forward to getting to know some of the names that Tim has been handing me. I'm looking forward to getting programs into the Library that might not have been there before so always looking for ideas and also being able to take the Library out to the community.

David Lee – Ontario County Tourism Office – We have a series of events coming up. There will be an Instagram Event which is actually a training event at the Antique Wireless Museum in Bloomfield on April 30th 11:30 till people stop taking photos. This is put on by Dixon Schwabl and their marketing team.

Our annual Literature Exchange event on May 22nd at the Granger Homestead from 2-3:30. This event if you have brochures to distribute, you basically use your car trunk and everyone gets together.

Then on May 6th to the 12th starts National Tours Week where the entire US travel which is a national organization recognizes the impact of tourism. This year's theme is "Then

and Now". We'll be taking a look at the last 10 years or so and putting something together on that so stay tuned.

Today kicks off our National Influencer Campaign. In the past we posted travel riders in the anticipation of them producing a story and most of them do. For the National Influencer Campaign, these influencers post on Instagram, have been selected by us and our PR from NYC. One of the handles is the Kabunch Boys who have over 500,000 followers! With that we bring them into the County and they are going all over Ontario County for the next 2 days and I believe there are a total of 7 Influencers that are with us so anywhere from 200,000 to 500,000 x 7 is a great way to create engagement on social media. For example Instagram for our office is our top performing platform for engagement. So if you see people walking around with their phones out, you know it's us!

Chauncy Young – Fisher Fire Dept – I'm in the process of transitioning Tina Kolaczyk into my old position and its going well. We received 3 grants from Senator Funke. We hired 4 fire fighters and are doing their training now and are up to 24 fire fighters.

Victor Hiking Trails – I handed out the maintenance schedule and have a few slots if anyone wants to join us. Special Events; we'll be helping out on Arbor Day and are donating 100 Douglas Firs to hand out to participants. We are doing a trail sweep on April 27-29 and a special clean up at the north section. There are a lot of hikes scheduled which are on the back of the flyer. Our first will be April 14th at Webster Park. We'll meet behind the Town Hall at 9:00 am.

Jack complimented the Hiking Trails. In the Spring newsletter they are 25 years and growing and I can't tell you the difference they have made in this community. So we thank you.

Jake Chard – Senator Funke's Office – We've been quiet since passing the budget which is always good news! The first upcoming event will be a shredding event April 26th at Panorama Plaza for any personal or private documents that you have from 9:00-Noon. The next event is our annual Senior Fun Fair on May 24th at the east side YMCA from 9:00-1:00. There will be vendors and it's typically 55 and above for the different classes that the Y offers. The other event, NYS Tax & Finance, is for anyone having issues getting their taxes or delays or any other state issues, you can give us a call and we can see what we can do to help.

Jack Marren – Supervisor - listed some upcoming events:

- At the Library this coming Wednesday, they are hosting from Ontario County Suicide Prevention Coalition, Talk Saves Lives. Families are impacted and certainly residents in our county.
- Ontario County April 24th which is the second year having a Citizens Academy which is a 6 week course and individuals can sign up. Last year we had 32 individuals go through it. There was someone from the Town of Hopewell and

the Town of Richmond who participated in this and they both ended up running for Supervisors of their town.

- Ontario County Municipal Summit on Thursday April 26th – This will be our second annual event. We're just trying to educate the public more and are working with our elected County officials and staff.
- Jail population – 171 inmates in Ontario County facility in Hopewell. 35 females and 5 juveniles (one 16 yr old, four 17 yr olds) were all housed in the Monroe County facility. Effective May 1st, new initiative by Ontario County trying to stream line the process and saving cost, Ontario County will be able to conduct centralized arraignments at the jail. Right now we pay to transport to the County Court House, arraign them, and then bring them back.
- I was on a conference call last night with Senator Funke's office regarding RG&E. The upcoming winds today were not factored into that conference call yesterday at 4:30 but by midnight tonight Ontario County will be 100% restored. Again, I don't know what the upcoming weather factor will be on that.
- Last night I participated in a meeting with Boughton Park on the Board of Commissioners with the Supervisor from W Bloomfield, the E Bloomfield Supervisor couldn't make it, the Town of Farmington was there. Our intent was to discuss with the Board of Commissioners the opportunity to include Farmington at some point. Since 1990 the 3 original communities that purchased this park from Fairport and it's our intention to include Farmington at some point. 55% of Victor Central School students live in the Town of Farmington and with the growth that is taking place in Farmington, there's no question that within 5 – 7 years, they'll have a greater population than the Town of Victor.

Krystina Dippel - Referring to Jake Chard from Senator Funke's Office – He met with some of us from the library system and talked about library funding and supporting libraries. They actually referred Spectrum to us for that grant. Thank you!

Holly Graff - I just want to say kudos to the Fire Dept because the day of the wind we heard a large crash in our backyard. A 60 ft tree came down in our neighbor's yard and part of it hit their house and they were not home. I called as a non-emergency issue and they put me through to the Fire Dept and they were there in 5 minutes and had a chain saw. They were going to contact the home owner and they put caution tape around it. It was incredible as to how fast they reacted.

Jack Marren– Thank you for reminding me. Let me describe what took place a number of years ago. Ontario County received a grant and in Ontario County we have an emergency center in Hopewell. We had the ability through this grant to come up with 2 large TV screens. One is in Geneva and the other is upstairs here in Victor. We also have fax machines and other items to help. So in an event like last week, we have an Emergency Management Team and the Village is part of that as well, and our respective fire departments and highway departments. They were upstairs and fully operational, they had all sorts of radios going. During the course of events in Victor, there was a fire on Brace Road. We had Canandaigua, Farmington, Fishers Fire District and the Victor Fire District respond. About that same time, there was an

incident on Cork Road with powerlines going down. Bushnell Basin responded. At some point the Village of Fairport responded because there was an overdose at Chili's restaurant. Palmyra was here in the town, Macedon was here in the town because of trees going down. So it was interesting and I had members of our Town employees go upstairs and witness that operation. I was so proud of the references and they stayed with it until about 6:30-6:45 when they then shut down operation.

Holly – And I didn't want to call 911 because I figured there was enough going on. With the non-emergency number, right away they asked if there were wires on the ground.

Jack Marren– Because they were dispatching our Highway Dept to go out there with their chainsaws, cutting trees and moving them out of the roadways. They did a great job. We were a little frustrated, I did send an email to RG&E because at the end of Lynaugh Road, there were lines down so Route 96 was closed. Sheriff's Dept was there for 4.5 hours and are sending traffic through a development in the Village. At one time it was bumper to bumper from Finn's to Boughton Hill Road. Our problem and I spoke to the Director of Public Works for the Village yesterday, was the fact that no one from RG&E would even come out and say whether or not it was a live wire. If it was dead power, the Village was ready to cut the tree out and let traffic go. My comments to her was that it was on a State road, where were the State Police and why weren't they directing traffic on the State road instead of a County Sheriff. I would have thought that due to it being on a State road, the response time would have been different

Thank you and everyone have a great weekend!

The next meeting will be on May 4th