

# ROUNDTABLE MEETING

## MAY 4, 2018

PRESENT: Jack Marren, Kathy Rayburn, Tim Niver, Bob Haggett, Mike Stockman, Mitch Donovan, Jodell Raymond, Holly Graff, Mindy Hawkins, Angie Torres, Bob Kelly, Cathy Templar

JACK MARREN introduced Cathy Templar who was sitting in for Suzy Mandrino.

KATHY RAYBURN – Economic Development & Victor Local Development for the Town of Victor. Yesterday, May 3<sup>rd</sup>, a very successful business awards luncheon where 23 different Victor businesses in various categories were recognized. There was a record crowd of 182 people, great sponsors. The only negative was there wasn't any air conditioning and it was very hot!

Victor Business Connection is a group of Victor merchants and they will be hosting a Wine Walk on Friday, May 18th in the Village. This will start at the Town Hall with registration. The fee is \$10 at the door. Also, if anyone is interested in having a display table we can try to accommodate you.

JACK thanked Kathy and stated he has seen this awards luncheon grow over time and that Kathy and Sue George have done an excellent job and there was a lot of positive feedback as people were leaving the luncheon.

TIM NIVER - Victor Farmington Library. Update on exploring the library expansion. Sent out four FRPs for space utilization study. We received all of them back on May 1<sup>st</sup>. I haven't reviewed them yet and will do so.

June 21<sup>st</sup> will be a library budget vote. We're going to ask for a little more money, for example if you have a \$300,000 home and in the Victor Central School district area, you'll be requested to pay an extra \$4.70 per year. Not a huge demand but there will be more information coming out soon on this.

Tops Grocery Store, there was information on Facebook about this. They have quarterly book sales and whatever they don't sell from this, they donate to the library. In addition to their store's books, the Manager Steve goes to all of the other Tops in the area and picks up their left over books and donates them to us. We just received 400 or 500 brand new books from them. We'll use them for our libraries that we have in the area, for our book sale, some in the collection, we'll give some away. We were just talking about some events coming up around Christmas time and will be donating books for that too.

JACK suggested the Rotary which has a relationship with one of the school districts in the City of Rochester. TIM stated that they've donated some books to that project also.

One of our long time staff members, Jane Durham who's been with us for 25 years is entering into "semi" retirement after this week. She's done story time for kids for 25 years and will no longer be doing that. We're having Jane Durham Day today to honor her and her time at the library. If you think 25 years back, the kids she was reading stories to are now adults and have their own careers and family! So if you have a chance stop in today, wish her well and have some food and punch.

BOB KELLY – Village of Victor Trustee. Monday, May 7<sup>th</sup>, there will be a meeting with Dadrass Architects, consultants, who are going to report to us on the progress of the Main Street Revitalization Plan. The Village is looking at where we want to be as a Village and Community in 10 or 20 years and what types of development we want to have and how to get there. Since you're thinking of development with the library, there are things that they will want to know about and put into their plans as the library is an essential part of the Village. We are encouraging people to come and voice their opinions and where they would like the Village to go.

BOB HAGGETT – Village of Victor Tree Board. We had a very successful Arbor Day and our thanks go out to many people. We had a lot of students show up to plant trees. Kitty VanBortel and Ruth Perrin were there and bought all of the trees that we put in on Church St. It's a wonderful example of what local businesses give back to the community. We plant 33 trees of 17 species and were planted on Church Street and Municipal and Fisher Park.

Governor Cuomo has announced that he has opened up Urban Community Forestry project grants. The last go around, we came in just a little bit behind so we think we're in good shape for getting on this grant. We want to do a grant like the Village is doing on the 5 year plan. Letters of support will once again be needed so appreciate all of those that participated last time and hope that we'll be given another chance soon.

KATHY RAYBURN inquired if something would be sent out to everyone as a reminder and Bob stated he would.

Our upcoming events at the Cooperative Extension are included in my handout.

JACK expanded on the role that Bob had and the members of the Tree Board and what a great job they did on Arbor Day and not only Bob's efforts but the staff from the Public Works Dept and members of the Parks Dept were there as well helping the planting. I had a conversation with Kitty and she alluded that over her career, as she's grown her business, she's had to take trees out to build and she thought it was a way of giving back. So to your point, she did purchase 28 trees; 3 were planted in Harlan Fisher Park and the other 25 are along Church Street. To your point Bob, giving back like Kitty, her husband and Ruth Perrin.

MIKE STOCKMAN – Victor Parks & Recreation Dept. Today begins our 7<sup>th</sup> Annual Week for Honor Flight. Throughout the Village, the participating businesses will have a poster on their window. They will all have specials in order to raise money for Honor Flight. You can also participate, in the Town Clerk's Office there are 3 examples of 11 baskets that the Lions Club are raffling. In the past 6 years, the Lion's Club has donated all the money raised from this, at least

\$1,000 a year to Honor Flight. The drawing will be May 25<sup>th</sup> for the baskets, Steve VanDyke's Agency on Main St and at Parks & Rec. Over the past 6 years, we've raised \$95,000 and it was enough to send 190 Veterans to see their memorial in Washington.

Monday, May 28<sup>th</sup> Memorial Day Parade – Last year was the biggest parade ever as far as attendance. I ask if you do participate this year that you lower the volume of candy given out. The Town Board received an anonymous letter regarding the candy. We had a meeting with a few Veterans about this and I stated it was their choice whether or not we pass out candy as I only facilitate the parade. We don't think getting rid of all the candy is a solution to the issue. We want to make sure that we walk the line between respect and a parade for our Veterans but still understanding that about 60% of the people in attendance are children whether it be youth sports or scouts, etc. We're going to try to monitor the candy.

JACK stated he would not be in town for the parade as well as Deputy Supervisor Dave Condon. This is why the Town Board meeting is being moved around.

Mike stated they just want to have an honorable parade for the Veterans but also a reason to have people come out. He estimated that there were approx 4,000 to 5,000 people last year.

HOLLY GRAFF stated it was a great parade last year and so much respect was shown to the Veterans. Mike stated that was something they've been trying to work on and it's gotten considerably better with people standing and taking their hats off when the flag and Veterans march by. The parade still needs to be fun for the kids and respectful for the Veterans.

Summer Concerts handout is ready. This is our best lineup ever! Our concerts just get bigger and bigger and hope to see you there.

JACK thanked Mike and his overview of the parade and Holly's feedback as well. We want to show our respect to the Veterans but also make it a fun family event.

MITCH DONOVAN – Chamber of Commerce. As most of you know I'll be retiring at the end of the month. I feel very comfortable transferring the job to Jodell Raymond and wanted to introduce her to you. She is starting the day after Memorial Day. We were able to do some orientation and simulation. She was at the Business Awards Luncheon yesterday and our Board meeting yesterday so she's getting some experience a little at a time which will make the adjustment period easier.

We had an Executive Board elections yesterday. Brad Pearson is President of the Board of Directors; John Miller from O'Connell Electric is VP of Board of Directors; Alan Lockwood from Boylan Code continues as Secretary of the Board and Chris Schaffer is Treasurer taking over from Dave Lytle. So there is that kind of transition at the Board level. Jessica Nova the former President of the Board of Directors left to accept a position in Utah so that caused a little bit of shuffling. Therefore, we are holding back on an initiative that we had going with the Canandaigua Chamber which could involve some collaboration and I see the Farmington Chamber fitting in there at some point. So we're trying to take this in a slow, steady, measured

kind of way. I see very little change but only change for the positive. I'll be staying on in an advisory capacity, working with the Library Expansion Board, SCORE Counselors.

The Craft Beverage Fest event tonight, May 4<sup>th</sup> at Ravenwood. We've got a number of food and brew options. I have tickets available for \$20 or they are available on line and at the door.

JODELL RAYMOND – I'm glad to be here to meet all of you. My background is basically a nonprofit marketing, public relations, some operations. I was with the County Executive Director of the High Falls Film Festival in Rochester several years ago. I've worked at the Susan B Anthony Museum in house. I've worked out of state as well for the Cat Fancier's Association, a nonprofit organization that deals with pedigreed cat registry. Now you know my hobby when I'm not in Rochester, I'm running around the world sometimes showing my pedigree Persians. I'm looking forward to working with everyone.

JACK welcomed Jodell. I've lived in the Village for 35 years and was a Village Trustee for 9 years and in this position for 10. I remember the Chamber was located in the backroom of a business on Main Street. I can tell you that the bar has been raised! Mitch has done a wonderful job of growing the Chamber as a significant presence in this area and in this region. Certainly the collaboration that he spoke of with Canandaigua and Farmington speaks volumes and it's certainly strength in numbers. Mitch has done a wonderful job. He's very visible and works hand in hand with Kathy Rayburn on Economic Development opportunities, growing our business contacts. Jodell stated that her Aunt and Uncle were Fred & Mary Northrup (Northrup Mobile Homes in Farmington) so am familiar with the area.

HOLLY GRAFF – Veteran with the American Legion. April 21<sup>st</sup> at Ravenwood had the Alex P Davis Memorial Casino Night. This is our 4<sup>th</sup> year. The previous 3 years we had done a golf tournament. We did a one night event on the 21<sup>st</sup> and did almost as well as the golf tournament.

Wednesday we presented a check to the Victor Farmington Food Cupboard for \$16,000 and that will help them with their mobile unit. I saw last night that they are going to put a nice logo on the side of the mobile unit in memory of Alex P Davis and also has the Victor American Legion James Cooke Post 931.

We are also going to be presenting a check to the Rochester Honor Flight in the town hall when that comes up in a couple of weeks.

Memorial Day also means poppies. We're very fortunate that Walmart gives us space in front of their store. We'll be there for 3 weekends; May 11-13, May 18-20 and May 25-17. We ordered 9,000 poppies this year which is more than we've ever ordered before. We don't sell them but just give them out. We give them to kids or anyone and let them know what it means and to just think about the Veterans.

At 7:45 AM on Memorial Day we start at St. Patrick's Cemetery. The week before either some of the Boy Scouts or some of the boys that are going to be in the American League Baseball, they put flags all around St Patrick's Cemetery, Boughton Hill and the Village. We have 800 flags to put on the Veterans graves. We do a 21 gun salute, then go to Boughton Hill and the

Village and do the same. Then we come back to the Town Hall at the Veterans Memorial that is located out front and do a ceremony. Then we head up to the parade that starts at 10:00. When the parade ends, it goes by the Village Town Hall and we do another ceremony there as well. We always appreciate people coming out to honor the Veterans. This year I'm going to handout small flyers explaining what Memorial Day is. I try to do an article in the Post every year. Besides a day off and the BBQs, we want people to celebrate but we also want people to know what it means. The difference between Memorial Day and Veterans Day is Memorial Day is for the ones that have already left us. MIKE STOCKMAN stated he had staff that would pass out the flyers up and down Main Street and they would also do all of the copying of the flyer. Holly stated there are quite a few Veterans that can't walk the parade route so Kitty provides the corvettes for them to ride in. Mike stated that Kitty doesn't do the corvettes any longer. Jason Weld and a group of his friends come down, there are 25 guys that bring out their cars. Jason and his friends have classic and muscle cars and are ready for you. They are just Victor residents that come down. KATHY RAYBURN stated that one year when Turner's supplied the corvettes she was asked to drive one and she had a ball! Mike stated that Jason and his friends show their cars at Victor Brewery for their cruise night. They are so excited to do this for the Veterans.

Tomorrow morning is a kick off for the Rochester Honor Flight at Ravenwood that is put on by the Women's Republican Committee. JACK stated this is sold out and have been turning people away. Senator Helming has purchased a table, a number of elected officials. Holly stated she was told that a State Trooper bought an entire table and wanted the tickets to only go to Veterans. Jack stated that Trooper who is a Lieutenant and is actually a volunteer football coach at Victor, Mr. Szoczei and he's been volunteering for about 20+ years at the school. Jack stated that Jason Weld's business is on County Rd 41.

JACK MARREN – So that's the nice thing about this round table, the ability for one organization to help the other. So this next young lady reached out to our office with an email about service needs in our community and wanted to meet with me and I suggested coming to our round table. We ended up having a phone conversation this week and she is here this morning to introduce herself. Again, it's too bad we don't have a larger group here today.

MINDY HAWKINS and she also introduced ANGIE TORRES – I live in Bloomfield and Angie lives in Fairport. We are here representing the Church of Jesus Christ of Latter Day Saints and we are on the Public Affairs Committee that covers the whole area, all of the congregations and both of our congregations overlap into Victor, Farmington, Canandaigua, etc. We are interested in finding service projects. We've worked with the Victor Farmington Food Cupboard, we've done some things with refugees and other things in the area. What we're really interested in is one big project that we can get 50 to 100 people involved. If you know of anything, Parks & Rec or the library expansion or as things come up, we're interested in scheduling something later in the summer or fall before the weather turns. Besides the big project that we're looking for, we'd also like to get involved in things on going. I reached out because I feel there are the classic things that you go to for service but there's often unspoken needs that are bubbling under the surface and we'd really like to get involved where there's a need.

JACK – I know that Mitch is thinking about it and I know that Serenity House and these not for profit organizations.

MITCH – we’ve been hosting the Rotary, Lions and Kiwanis Club at the Chamber for a place to meet. It’s given us a chance to reach out to other nonprofits for service groups, service opportunities. We’ve regularly scheduled clean up, fix up, paint up day at the Serenity House and we’re exploring some possibilities with Ganandagon and Valentown for people to come out and help. We’ll attract some members from the Rotary Club, Kiwanis and Lions and I’m usually there from the Chamber. I have a couple of companies that have expressed an interest in doing some volunteer work like this but they are looking for opportunities during the week. The last time we did something at Valentown, Redcom circulated an email that said “Who likes history and wants to get out of the office for half a day!” We pulled weeds, washed windows, wiped cobwebs, etc. So we’ve dabbled in that kind of approach to organize service work with some of the nonprofit groups that we normally see here.

MINDY – We can continue to come to the round table and share ideas and see what’s coming up. In between if something comes up and you think it might work for us, it could be something small during the week or something big. Our members are interested in serving, especially within their own communities.

JACK – Arbor Day you were fortunate to have the school district and a lot of the school organizations there, maybe about 40 to 50 in attendance helping to plant the trees. I think members here will process this. Highway clean ups are always something, working with the Dept of Transportation. I can give you contact information for that.

MINDY – We have different groups of people. We have youth that the highway cleanup would be perfect for. Then we have families with little kids so there are different dynamics that we’re looking to fill which is why anything would work. HOLLY stated they could use help putting the flags on the Veterans graves. JACK asked both Mindy and Angie to continue to come to the roundtable meetings. Mindy stated they’ve been reaching out to others trying to do interfaith projects as well, reaching out to the different churches. Jack stated this might also be a learning opportunity to teach individuals about the Veterans and what they’ve done for our country.

JACK – I want to compliment Karen Guidarelli and unfortunately she’s not here today. Her daughter goes to Utica College and she had a college project. She had a phone conversation with me and provided me with about 15 questions and did an outstanding job. The last time Karen was here she talked about the big fund raiser that Otto Tomotto’s puts on May 21<sup>st</sup>. I and our Town Clerk, the Farmington Supervisor, and the Farmington Town Clerk are going to be “kitchen slaves” for a couple of hours for Tim. If anyone would like to join us. All the money he takes in goes to Farmington Food Cupboard. He’s looking for kitchen help in the morning.

May 11<sup>th</sup> is the 2018 Senior of the Year awards. Our Town Historian, Babette Huber’s father has been a Naples resident until recently is being recognized. He is a “young” 103 years old. There’s a list of Victor residents that have been recommended. As a Town Supervisor those are one of those great opportunities to speak to them.

This past week, Monday, we’re one of five counties around the state that have created a centralized arraignment court. What we are doing at the jail, arraigning individuals right there.

There may be an opportunity to post bond, bail, etc. and we can either let them go or secure them there. They also will get the proper representation as well. They can get a public defender, the district attorney is there. So again, we're very proactive and we're very pleased with that initiative.

June 8<sup>th</sup>, Ontario County and the Finger Lakes Community College at the main campus in Canandaigua will be hosting the next Regional Economic Development Council. These are part of the Governor's initiatives. This year they are trying different areas, they had one in Batavia a few weeks ago that I wasn't able to attend. Plans are under way with our workforce development act to describe and present our workforce development activities in our county as well as the strategic approach to economic developments. I know ours will be a little different than other counties.

About 2 months ago I had the opportunity at FLCC in Canandaigua at the main campus, we had a "tabletop" exercise on an active shooter type of scenario. On May 21<sup>st</sup>, this time it will be the full scale exercise, very real. I was overwhelmed and concerned after going through the tabletop exercise so this will bring it up to a whole different level and how we would respond. I know with the tabletop there were a couple of areas of short comings. All of a sudden who is responsible for this and that. They were going around the room with the City Police, Campus Security, State Police, Sheriff's Dept, who's in charge, etc.

I will not be at the next roundtable on June 1<sup>st</sup>, as I mentioned I'll be going away. Kathy Rayburn will be your host. Any closing comments from anyone?

HOLLY GRAFF – Do you know of any new businesses coming in? The question was asked about Uno's, Bass Pro, Biaggi's, K-Mart, the Village Inn. Kathy Rayburn said that these locations were being looked into and would get back to everyone when anything was finalized. Jack explained the process and where we were at with Bass Pro. They may identify and may build 2 to 3 per year. Victor is high on their list. They went through the beginning of our Planning process which looks at the whole parcel. The land that DiMarco has acquired over time is equivalent in size to Eastview Mall. There are traffic and sewer concerns to be looked at. They purchased Cabela's which they have in Buffalo. They are looking at the whole NYS footprint. They have a location in Utica, Auburn and now Cabela's. Kathy's office has had other landowners reaching out to her as it's a high profile location and we'll end up with something there. Jack was also asked about Royal Car Wash. Jack explained that part of the project was the historical part of the Cole & Parks building that was to be kept. The Town Board did a good job making sure that there was a financial investment to them to not have anything happen to the historical part of the existing house.

There was no other discussion items so the meeting ended.

**The next meeting will be on June 1<sup>st</sup>**