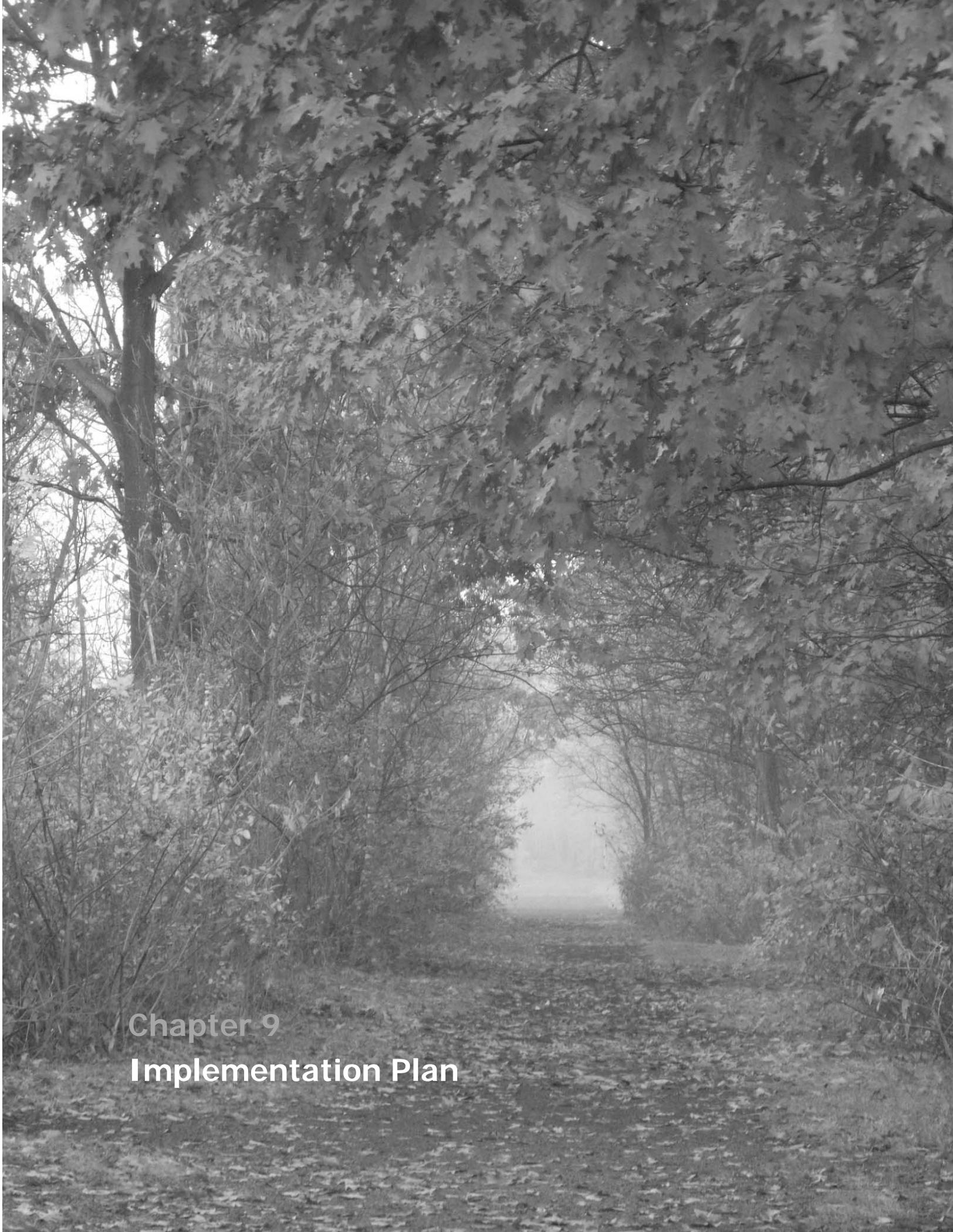


# APPENDIX B

## Victor Comprehensive Plan Chapter 9, Implementation Plan



**Chapter 9**  
**Implementation Plan**



## SUMMARY OF GOALS AND STRATEGIES

This Comprehensive Plan identified multiple goals, each of which led to identification of various strategies. The goals and strategies found throughout the plan are summarized in the section immediately below. The section following this summary presents the strategies sequenced in phases according to their relative implementation priorities.

### NATURAL AND CULTURAL RESOURCE GOALS AND STRATEGIES

**Foster a regional, landscape-scale approach to the protection and conservation of natural resources and Agricultural Rural Land.** (Natural & Cultural Resources Goal A).

**Respect and protect the natural topography.** (Natural & Cultural Resources Goal B).

**Preserve or restore hubs and links across the landscape that anchor and connect green infrastructure networks and provide an origin or destination for wildlife and ecological processes moving to or through the network.** (Natural Resources Goal C).

**Integrate a green infrastructure conservation and planning approach into Victor's long term planning and development review process.** (Natural & Cultural Resources Goal D).

- Ch. 2 Strategy 1: Add sustainable design and siting standards to the zoning, subdivision and planned zoning district rules
- Ch. 2 Strategy 2. Amend site plan, subdivision and planned zoning district review standards and criteria to strengthen review and mitigation related to green infrastructure.
- Ch. 2 Strategy 3. Establish a formal Green Infrastructure Planning and Review Process
- Ch. 2 Strategy 4. Lead by Example: Train municipal staff in environmental stewardship, conservation, and care for sensitive resources.

**Provide an interconnected network of green space that conserves natural ecosystem values and functions and provides associated benefits to human populations.** (Natural & Cultural Resources Goal E).

- Ch. 2 Strategy 5. Provide incentives in the form of density bonuses to protect and enhance green infrastructure.

**Protect water quality of surface and groundwater: Protect/enhance streams and stream corridors, wetlands, floodplains, aquifers; and, Prevent erosion and sedimentation.** (Natural & Cultural Resources Goal F).

- Ch. 2 Strategy 6. Establish stream corridor standards to protect green infrastructure links within the community.

**Protect ecosystem functioning and biodiversity: Protect, enhance and restore plant and animal habitats, including woodlands and forests; Protect riparian and aquatic ecosystems, native vegetation; and, Protect/enhance critical natural areas.** (Natural & Cultural Resources Goal G).

- Ch. 2 Strategy 7. Encourage the protection of existing and the replanting of new trees throughout the town and village
- Ch. 2 Strategy 8. Encourage use of native plants and removal of invasive species in all landscape projects

**Preserve important cultural resources and improve the basis now available for initiatives and informed decision-making relative to preservation of historic buildings, structures, objects and sites.** (Natural & Cultural Resources Goal H).

- Ch. 2 Strategy 9. Develop an inventory of cultural resources to identify priority historical, architectural, archaeological and other cultural resources for preservation; Incorporate code provisions ensuring that development proposals affecting these resources are required to be compatible with preservation of their quality and integrity.

#### AGRICULTURAL PROTECTION GOALS AND STRATEGIES

**Protect and enhance agricultural lands and other working landscapes as vital components of our green infrastructure and community character.** (Agricultural Protection Goal A).

- Ch. 3 Strategy 1. Keep Agriculture Visible to the Public.
- Ch. 3 Strategy 2. Promote educational programs about farming practices.
- Ch. 3 Strategy 3. Incorporate state requirements related to review and notification for development occurring within the certified New York State Agricultural District.
- Ch. 3 Strategy 4. Enhance Planning Board review of impacts to farms in general.
- Ch. 3 Strategy 5. Promote landowner participation in NYS Agricultural Assessment programs.
- Ch. 3 Strategy 6. Establish an Agricultural Advisory Committee.
- Ch. 3 Strategy 7. Enact an updated Right to Farm Law

- Ch. 3 Strategy 8. Adopt a policy of purchasing development rights (PDR) on priority parcels.

## GROWTH MANAGEMENT AND COMMUNITY CHARACTER GOALS AND STRATEGIES

**Monitor and manage growth including its impacts on key systems such as sanitary sewer and stormwater infrastructure.** (Growth Management and Community Character Goal A).

- Ch. 4 Strategy 1. Create a water and sewer infrastructure plan before approving extension of those services through other parts of the town. Include conservation measures intended to reduce the impact of development on new and existing infrastructure. Develop policies and plans for maintenance of stormwater infrastructure, including detention ponds.
- Ch. 4 Strategy 2. Institute a growth management program.

**Ensure that all elements of Victor's community character valued by residents are preserved.** (Growth Management and Community Character B).

**Adopt a conservation-based approach that addresses the ecological and social impacts of sprawl and the accelerated consumption and fragmentation of agricultural and open land.** (Growth Management and Community Character C).

**Foster a regional, landscape-scale approach to open space preservation that takes into account how open space on any particular parcel contributes to the open space needs of the town as a whole.** (Growth Management and Community Character D).

- Ch. 4 Strategy 3. Replace present requirements for set-aside of a fixed percentage of open space with requirements providing the discretion to require open space appropriate to the site and the setting. Amend the zoning code to better define open space and include specific language describing desirable open space characteristics.
- Ch. 4 Strategy 4. Amend existing PDD regulations to include acreage, open space and siting standards.
- Ch. 4 Strategy 5. Unify the use and density zoning districts.
- Ch. 4 Strategy 6. Adopt a program allowing for effective movement of development rights from areas where open space would be preferred to those where additional density would be appropriate. Require approvals increasing a parcel's maximum development density to be accompanied by an offsetting transaction reducing density within another area of town where open space would be preferred.

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## COMMUNITY DEVELOPMENT GOALS AND STRATEGIES

**Promote pedestrian walkability, bicycling and non-automotive transportation within neighborhoods.** (Community Development Goal A).

- Ch. 5 Strategy 1. Require sidewalks and bicycle/shared lanes in non-rural developments.
- Ch. 5 Strategy 2. Create a pedestrian/bike plan for the town and village to link subdivisions, particularly cul-de-sacs, as well as connect people to activity centers and recreational ways.
- Ch. 5 Strategy 3. Reduce cul-de-sacs and promote connectivity.

**Promote development that has low impact on the environment and that maintains the character of the community.** (Community Development Goal B).

- Ch. 5 Strategy 4. Revise subdivision regulations to require that new housing developments be designed to have low impact on the environment.
- Ch. 5 Strategy 5. Require all developments be designed using conservation subdivision principles.
- Ch. 5 Strategy 6. Develop policies and a plan to guide commercial development.

**Preserve existing trees and provide for new trees in new and existing developments. Protect other natural features including habitat, waterways and topography.** (Community Development Goal C).

- Ch. 5 Strategy 7. Implement building envelope rules for construction sites.

**Protect the night sky and reduce light trespass. Preserve the rural quiet from unnecessary noise intrusion.** (Community Development Goal D).

- Ch. 5 Strategy 8. Enact and maintain Dark Sky Standards for lighting in developments across the town.
- Ch. 5 Strategy 9. Investigate measures to reduce the impact of noise on residential areas.

**Provide housing for residents of various socio-economic backgrounds and life stages.** (Community Development Goal E).

- Ch. 5 Strategy 10. Allow for a greater density and diversity of housing around the village and in specific hamlet areas.
- Ch. 5 Strategy 11. Craft zoning language and incentives that increase the availability of rentals.

- Ch. 5 Strategy 12. Develop zoning that offers a significant incentive for the creation of workforce housing.
- Ch. 5 Strategy 13. Change zoning to allow accessory units.
- Ch. 5 Strategy 14. As underutilized downtown sites are developed, encourage mixed-use buildings that provide housing appropriate for intergenerational residents with a variety of income levels.

**Encourage the use of rating systems that promote and encourage greener housing and development practices, such as the LEED for Neighborhood Development Rating System, Energy Star and SITES, among others.** (Community Development Goal F).

- Ch. 5 Strategy 15. Devise standards for new roads to ensure they are compatible with Victor's green infrastructure as well as community character and pedestrian needs.
- Ch. 5 Strategy 16. Encourage the use of alternative energy for homes and businesses.

**Provide a basis for informed decision making and investment by developing and maintaining plans related to community development.** (Community Development Goal G).

- Ch. 5 Strategy 17. Develop and Maintain Community Development Plans.

#### ECONOMIC DEVELOPMENT GOALS AND STRATEGIES

**Facilitate the retention and expansion of local businesses and industry.** (Economic Development Goal A).

- Ch. 6 Strategy 1: promote partnerships with Local Economic Development and business support organizations to expand and strengthen outreach efforts to existing businesses.
- Ch. 6 Strategy 2: Develop a marketing and communications program to increase awareness of existing business retention and expansion services
- Ch. 6 Strategy 3. Market Victor for Business Attraction

**Diversify the Town by attracting new businesses and industry.** (Economic Development Goal B).

- Ch. 6 Strategy 4. Conduct a business incubator feasibility study.

- Ch. 6 Strategy 5: Promote existing vacancies and developable land for commercial use with a concentration on high tech and professional firms
- Ch. 6 Strategy 6: Identify and attract "target" high tech and professional businesses

Make the Development Process Business Friendly. (Economic Development Goal C).

- Ch. 6 Strategy 7: Streamline re/development application process

**Expand efforts to attract and retain young professionals (ages 24-40).** (Economic Development Goal D).

- Ch. 6 Strategy 8: Expand efforts to attract and retain young professionals to Victor

**Continue revitalization and beautification of the Village AND HAMLET Business Districts.** (Economic Development Goal E).

- Ch. 6 Strategy 9: Continue district design program for the Village Business District to encourage appropriate improvements, maintenance and new development.
- Ch. 6 Strategy 10: Encourage residential units above retail in the Village Business District.
- Ch. 6 Strategy 11: Façade improvement program.
- Ch. 6 Strategy 12: Continue to prioritize pedestrians, not Parking.

**Promote amenities in commercial districts.** (Economic Development Goal F).

- Ch. 6 Strategy 13: Promote landscaping projects in commercial areas.
- Ch. 6 Strategy 14: Pursue public arts opportunities throughout the commercial centers

**Promote tourism in Victor.** (Economic Development Goal G).

- Ch. 6 Strategy 15. Promote agri-tourism, eco-tourism and niche farming opportunities as a means of enhancing the economic vitality of agriculture in Victor.
- Ch. 6 Strategy 16. Reinforce Victor as a Tourism Destination

**Engage municipal employees to understand economic development.** (Economic Development Goal H).

- Ch. 6 Strategy 17: Provide training on Economic Development for municipal employees and boards.

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## TRANSPORTATION GOALS AND STRATEGIES

**Provide a highway and roadway network that allows for the safe and efficient movement of people and goods within and through the Town.** (Transportation Goal A).

- Ch. 7 Strategy 1. Continue Preventative Maintenance Program
- Ch. 7 Strategy 2. Monitor Deficient Bridges and Intersections.
- Ch. 7 Strategy 3. Install speed limit signs along Phillips Road between NYS Route 251 and CR 42 where none now exist.
- Ch. 7 Strategy 4. Implement Transportation Systems Management Program.
- Ch. 7 Strategy 5. Consider the advisability of implementing the four (4) Alternate Scenarios for improving the deficiencies/needs identified in the transportation network.

**Analyze the transportation improvements available to support the safe, reliable, timely, and efficient movement of people and goods in the Town and Village of Victor. Understand what future development will likely mean for transportation and traffic in Victor. Identify opportunities and determine what can be done to eliminate or moderate traffic and traffic congestion in Victor.** (Transportation Goal B).

- Ch. 7 Strategy 6. Implement the recommendations of the Victor Traffic Task Force and identify alternative funding streams required for implementation of prioritized projects.

**Ensure that future development is cohesive with the functional classification of the existing roadways adjoining the development. Cohesiveness means that the roadways are compatible with the adjacent land use and provide the proper function.** (Transportation Goal C).

- Ch. 7 Strategy 7. Amend zoning regulations to ensure that permitted uses within each zoning district is cohesive with the highways and roadways that adjoin, serve and provide access to properties within each district.

**Reduce usage of and reliance on private motor vehicle transportation.** (Transportation Goal D).

- Ch. 7 Strategy 8. Implement Transportation Demand Management Strategies
- Ch. 7 Strategy 9. Encourage CATS to implement the recommendations in the CATS Route Analysis and Service Improvement Plan.

- Ch. 7 Strategy 10. Amend sections of the Town's land use regulations to support and facilitate improved transportation and land use connections, more sustainable forms of transportation, and more efficient use of motor-vehicle and public transit. Encourage the Village to do so as well.
- Ch. 7 Strategy 11. Support Victor Hiking Trails, Inc, the Walkable Communities Committee, and the Genesee Transportation Council in their efforts to develop plans and to implement projects that will interconnect existing sidewalks and trails to provide a more complete and integrated sidewalk and trail transportation network.

#### FUTURE LAND USE GOALS AND STRATEGIES

**Provide a blueprint of future land use patterns: a general pattern for the location, distribution and character of the future land uses within the Town of Victor.** (Future Land Use Goal A).

**Guide development over a long period of time: work together with other elements of the comprehensive plan to provide for the Town of Victor's long range growth and promote public health, safety and general welfare by providing efficiency and economy in the process of growth.** (Future Land Use Goal B).

**Propose a system of future land uses including maximum development densities; Indicate the particular types of uses the Town expects and desires to see in future development taking into account existing infrastructure as well as the agricultural protection, natural resource, cultural resource, growth management, open space, neighborhood development, economic development, transportation and other recommendations included in this Comprehensive Plan.** (Future Land Use Goal C).

- Ch. 8 Strategy 1. Implementation of the Future Land Use Plan
- Ch. 8 Strategy 2. Authorization of Mixed Use Development and Neighborhood Scale Commercial Development
- Ch. 8 Strategy 3. Amendment of the current process for approval of Multiple Dwelling residential developments.
- Ch. 8 Strategy 4. Separate Classification of Institutional Uses.
- Ch. 8 Strategy 5. Update Zoning Code Relying Upon Zoning Audit

## SUGGESTED IMPLEMENTATION SEQUENCE

Numerous strategies are present throughout this Comprehensive Plan. Given the level of resources available for implementation, it is important that the community focus first on those with most urgency and/or greatest potential to lead to meaningful change. For that reason, the strategies are presented below in four groups. Phase 1 includes those with the greatest urgency or potential for change. Those included in Phases 2 and 3 are believed to be more moderate. Phase 4 includes those strategies estimated to be the least urgent and/or have the least potential to catalyze important changes.

Although all of the strategies identified in this plan are important and each has been proposed for its beneficial effects, commencing immediate implementation of all will not be practical. It is suggested that beginning and completing an initial round of key strategies will be preferable to tackling so many that none are completed.

### PHASE 1

#### NATURAL AND CULTURAL RESOURCE STRATEGIES

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*CH. 2 STRATEGY 2. AMEND SITE PLAN, SUBDIVISION AND PLANNED ZONING DISTRICT REVIEW STANDARDS AND CRITERIA TO STRENGTHEN REVIEW AND MITIGATION RELATED TO GREEN INFRASTRUCTURE.*

*CH. 2 STRATEGY 3. ESTABLISH A FORMAL GREEN INFRASTRUCTURE PLANNING AND REVIEW PROCESS*

*CH. 2 STRATEGY 4. LEAD BY EXAMPLE: TRAIN MUNICIPAL STAFF IN ENVIRONMENTAL STEWARDSHIP, CONSERVATION, AND CARE FOR SENSITIVE RESOURCES.*

*CH. 2 STRATEGY 9. DEVELOP AN INVENTORY OF CULTURAL RESOURCES TO IDENTIFY PRIORITY HISTORICAL, ARCHITECTURAL, ARCHAEOLOGICAL AND OTHER CULTURAL RESOURCES FOR PRESERVATION; INCORPORATE CODE PROVISIONS ENSURING THAT DEVELOPMENT PROPOSALS AFFECTING THESE RESOURCES ARE REQUIRED TO BE COMPATIBLE WITH PRESERVATION OF THEIR QUALITY AND INTEGRITY.*

#### AGRICULTURAL PROTECTION STRATEGIES

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*CH. 3 STRATEGY 4. ENHANCE PLANNING BOARD REVIEW OF IMPACTS TO FARMS IN GENERAL.*

*CH. 3 STRATEGY 8. ADOPT A POLICY OF PURCHASING DEVELOPMENT RIGHTS (PDR) ON PRIORITY PARCELS.*

#### GROWTH MANAGEMENT AND COMMUNITY CHARACTER STRATEGIES

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*CH. 4 STRATEGY 1. CREATE A WATER AND SEWER INFRASTRUCTURE PLAN BEFORE APPROVING EXTENSION OF THOSE SERVICES THROUGH OTHER PARTS OF THE TOWN. INCLUDE CONSERVATION MEASURES INTENDED TO REDUCE THE IMPACT OF DEVELOPMENT ON NEW AND EXISTING INFRASTRUCTURE. DEVELOP POLICIES AND PLANS FOR MAINTENANCE OF STORMWATER INFRASTRUCTURE, INCLUDING DETENTION PONDS.*

*CH. 4 STRATEGY 2. INSTITUTE A GROWTH MANAGEMENT PROGRAM.*

*CH. 4 STRATEGY 3. REPLACE PRESENT REQUIREMENTS FOR SET-ASIDE OF A FIXED PERCENTAGE OF OPEN SPACE WITH REQUIREMENTS PROVIDING THE DISCRETION TO REQUIRE OPEN SPACE APPROPRIATE TO THE SITE AND THE SETTING. AMEND THE ZONING CODE TO BETTER DEFINE OPEN SPACE AND INCLUDE SPECIFIC LANGUAGE DESCRIBING DESIRABLE OPEN SPACE CHARACTERISTICS.*

*CH. 4 STRATEGY 6. ADOPT A PROGRAM ALLOWING FOR EFFECTIVE MOVEMENT OF DEVELOPMENT RIGHTS FROM AREAS WHERE OPEN SPACE WOULD BE PREFERRED TO THOSE WHERE ADDITIONAL DENSITY WOULD BE APPROPRIATE. REQUIRE APPROVALS INCREASING A PARCEL'S MAXIMUM DEVELOPMENT DENSITY TO BE ACCOMPANIED BY AN OFFSETTING TRANSACTION REDUCING DENSITY WITHIN ANOTHER AREA OF TOWN WHERE OPEN SPACE WOULD BE PREFERRED.*

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## COMMUNITY DEVELOPMENT STRATEGIES

*CH. 5 STRATEGY 2. CREATE A PEDESTRIAN/BIKE PLAN FOR THE TOWN AND VILLAGE TO LINK SUBDIVISIONS, PARTICULARLY CUL-DE-SACS, AS WELL AS CONNECT PEOPLE TO ACTIVITY CENTERS AND RECREATIONAL WAYS.*

*CH. 5 STRATEGY 10. ALLOW FOR A GREATER DENSITY AND DIVERSITY OF HOUSING AROUND THE VILLAGE AND IN SPECIFIC HAMLET AREAS.*

*CH. 5 STRATEGY 17. DEVELOP AND MAINTAIN COMMUNITY DEVELOPMENT PLANS.*

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## ECONOMIC DEVELOPMENT STRATEGIES

*CH. 6 STRATEGY 7: STREAMLINE RE/DEVELOPMENT APPLICATION PROCESS*

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## TRANSPORTATION STRATEGIES

*CH. 7 STRATEGY 6. IMPLEMENT THE RECOMMENDATIONS OF THE VICTOR TRAFFIC TASK FORCE AND IDENTIFY ALTERNATIVE FUNDING STREAMS REQUIRED FOR IMPLEMENTATION OF PRIORITIZED PROJECTS.*

*CH. 7 STRATEGY 11. SUPPORT VICTOR HIKING TRAILS, INC, THE WALKABLE COMMUNITIES COMMITTEE, AND THE GENESEE TRANSPORTATION COUNCIL IN THEIR EFFORTS TO DEVELOP PLANS AND TO IMPLEMENT PROJECTS THAT WILL INTERCONNECT EXISTING SIDEWALKS AND TRAILS TO PROVIDE A MORE COMPLETE AND INTEGRATED SIDEWALK AND TRAIL TRANSPORTATION NETWORK.*

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## FUTURE LAND USE STRATEGIES

*CH. 8 STRATEGY 1. IMPLEMENTATION OF THE FUTURE LAND USE PLAN*

*CH. 8 STRATEGY 2. AUTHORIZATION OF MIXED USE DEVELOPMENT AND NEIGHBORHOOD SCALE COMMERCIAL DEVELOPMENT*

*CH. 8 STRATEGY 3. AMENDMENT OF THE CURRENT PROCESS FOR APPROVAL OF MULTIPLE DWELLING RESIDENTIAL DEVELOPMENTS.*

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## PHASE 2

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### NATURAL AND CULTURAL RESOURCE STRATEGIES

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*CH. 2 STRATEGY 1: ADD SUSTAINABLE DESIGN AND SITING STANDARDS TO THE ZONING, SUBDIVISION AND PLANNED ZONING DISTRICT RULES*

*CH. 2 STRATEGY 5. PROVIDE INCENTIVES IN THE FORM OF DENSITY BONUSES TO PROTECT AND ENHANCE GREEN INFRASTRUCTURE.*

*CH. 2 STRATEGY 6. ESTABLISH STREAM CORRIDOR STANDARDS TO PROTECT GREEN INFRASTRUCTURE LINKS WITHIN THE COMMUNITY.*

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### AGRICULTURAL PROTECTION STRATEGIES

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*CH. 3 STRATEGY 3. INCORPORATE STATE REQUIREMENTS RELATED TO REVIEW AND NOTIFICATION FOR DEVELOPMENT OCCURRING WITHIN THE CERTIFIED NEW YORK STATE AGRICULTURAL DISTRICT.*

*CH. 3 STRATEGY 6. ESTABLISH AN AGRICULTURAL ADVISORY COMMITTEE.*

*CH. 3 STRATEGY 7. ENACT AN UPDATED RIGHT TO FARM LAW*

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### GROWTH MANAGEMENT AND COMMUNITY CHARACTER STRATEGIES

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*CH. 4 STRATEGY 4. AMEND EXISTING PDD REGULATIONS TO INCLUDE ACREAGE, OPEN SPACE AND SITING STANDARDS.*

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### COMMUNITY DEVELOPMENT STRATEGIES

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*CH. 5 STRATEGY 16. ENCOURAGE THE USE OF ALTERNATIVE ENERGY FOR HOMES AND BUSINESSES.*

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### ECONOMIC DEVELOPMENT STRATEGIES

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*CH. 6 STRATEGY 1: PROMOTE PARTNERSHIPS WITH LOCAL ECONOMIC DEVELOPMENT AND BUSINESS SUPPORT ORGANIZATIONS TO EXPAND AND STRENGTHEN OUTREACH EFFORTS TO EXISTING BUSINESSES.*

*CH. 6 STRATEGY 2: DEVELOP A MARKETING AND COMMUNICATIONS PROGRAM TO INCREASE AWARENESS OF EXISTING BUSINESS RETENTION AND EXPANSION SERVICES*

*CH. 6 STRATEGY 5: PROMOTE EXISTING VACANCIES AND DEVELOPABLE LAND FOR COMMERCIAL USE WITH A CONCENTRATION ON HIGH TECH AND PROFESSIONAL FIRMS*

*CH. 6 STRATEGY 9: CONTINUE DISTRICT DESIGN PROGRAM FOR THE VILLAGE BUSINESS DISTRICT TO ENCOURAGE APPROPRIATE IMPROVEMENTS, MAINTENANCE AND NEW DEVELOPMENT.*

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### TRANSPORTATION STRATEGIES

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*CH. 7 STRATEGY 1. CONTINUE PREVENTATIVE MAINTENANCE PROGRAM*

*CH. 7 STRATEGY 3. INSTALL SPEED LIMIT SIGNS ALONG PHILLIPS ROAD BETWEEN NYS ROUTE 251 AND CR 42 WHERE NONE NOW EXIST.*

*CH. 7 STRATEGY 4. IMPLEMENT TRANSPORTATION SYSTEMS MANAGEMENT PROGRAM.*

*CH. 7 STRATEGY 7. AMEND ZONING REGULATIONS TO ENSURE THAT PERMITTED USES WITHIN EACH ZONING DISTRICT IS COHESIVE WITH THE HIGHWAYS AND ROADWAYS THAT ADJOIN, SERVE AND PROVIDE ACCESS TO PROPERTIES WITHIN EACH DISTRICT.*

*CH. 7 STRATEGY 8. IMPLEMENT TRANSPORTATION DEMAND MANAGEMENT STRATEGIES*

*CH. 7 STRATEGY 10. AMEND SECTIONS OF THE TOWN'S LAND USE REGULATIONS TO SUPPORT AND FACILITATE IMPROVED TRANSPORTATION AND LAND USE CONNECTIONS, MORE SUSTAINABLE FORMS OF TRANSPORTATION, AND MORE EFFICIENT USE OF MOTOR-VEHICLE AND PUBLIC TRANSIT. ENCOURAGE THE VILLAGE TO DO SO AS WELL.*

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## FUTURE LAND USE STRATEGIES

*CH. 8 STRATEGY 5. UPDATE ZONING CODE RELYING UPON ZONING AUDIT*

## PHASE 3

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## NATURAL AND CULTURAL RESOURCE STRATEGIES

*CH. 2 STRATEGY 7. ENCOURAGE THE PROTECTION OF EXISTING AND THE REPLANTING OF NEW TREES THROUGHOUT THE TOWN AND VILLAGE*

*CH. 2 STRATEGY 8. ENCOURAGE USE OF NATIVE PLANTS AND REMOVAL OF INVASIVE SPECIES IN ALL LANDSCAPE PROJECTS*

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## AGRICULTURAL PROTECTION STRATEGIES

*CH. 3 STRATEGY 2. PROMOTE EDUCATIONAL PROGRAMS ABOUT FARMING PRACTICES.*

*CH. 3 STRATEGY 5. PROMOTE LANDOWNER PARTICIPATION IN NYS AGRICULTURAL ASSESSMENT PROGRAMS.*

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## GROWTH MANAGEMENT AND COMMUNITY CHARACTER STRATEGIES

*NONE.*

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## COMMUNITY DEVELOPMENT STRATEGIES

*CH. 5 STRATEGY 1. REQUIRE SIDEWALKS AND BICYCLE/SHARED LANES IN NON-RURAL DEVELOPMENTS.*

*CH. 5 STRATEGY 3. REDUCE CUL-DE-SACS AND PROMOTE CONNECTIVITY.*

*CH. 5 STRATEGY 4. REVISE SUBDIVISION REGULATIONS TO REQUIRE THAT NEW HOUSING DEVELOPMENTS BE DESIGNED TO HAVE LOW IMPACT ON THE ENVIRONMENT.*

*CH. 5 STRATEGY 5. REQUIRE ALL DEVELOPMENTS BE DESIGNED USING CONSERVATION SUBDIVISION PRINCIPLES.*

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## IMPLEMENTATION PLAN

*CH. 5 STRATEGY 6. DEVELOP POLICIES AND A PLAN TO GUIDE COMMERCIAL DEVELOPMENT.*

*CH. 5 STRATEGY 7. IMPLEMENT BUILDING ENVELOPE RULES FOR CONSTRUCTION SITES.*

## ECONOMIC DEVELOPMENT STRATEGIES

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*CH. 6 STRATEGY 4. CONDUCT A BUSINESS INCUBATOR FEASIBILITY STUDY.*

*CH. 6 STRATEGY 11: FAÇADE IMPROVEMENT PROGRAM.*

*CH. 6 STRATEGY 15. PROMOTE AGRI-TOURISM, ECO-TOURISM AND NICHE FARMING OPPORTUNITIES AS A MEANS OF ENHANCING THE ECONOMIC VITALITY OF AGRICULTURE IN VICTOR.*

*CH. 6 STRATEGY 16. REINFORCE VICTOR AS A TOURISM DESTINATION*

*CH. 6 STRATEGY 17: PROVIDE TRAINING ON ECONOMIC DEVELOPMENT FOR MUNICIPAL EMPLOYEES AND BOARDS.*

## TRANSPORTATION STRATEGIES

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*CH. 7 STRATEGY 2. MONITOR DEFICIENT BRIDGES AND INTERSECTIONS.*

*CH. 7 STRATEGY 5. CONSIDER THE ADVISABILITY OF IMPLEMENTING THE FOUR (4) ALTERNATE SCENARIOS FOR IMPROVING THE DEFICIENCIES/NEEDS IDENTIFIED IN THE TRANSPORTATION NETWORK.*

## FUTURE LAND USE STRATEGIES

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*NONE.*

## PHASE 4

## AGRICULTURAL PROTECTION STRATEGIES

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*CH. 3 STRATEGY 1. KEEP AGRICULTURE VISIBLE TO THE PUBLIC.*

## GROWTH MANAGEMENT AND COMMUNITY CHARACTER STRATEGIES

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*CH. 4 STRATEGY 5. UNIFY THE USE AND DENSITY ZONING DISTRICTS.*

## COMMUNITY DEVELOPMENT STRATEGIES

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*CH. 5 STRATEGY 8. ENACT AND MAINTAIN DARK SKY STANDARDS FOR LIGHTING IN DEVELOPMENTS ACROSS THE TOWN.*

*CH. 5 STRATEGY 9. INVESTIGATE MEASURES TO REDUCE THE IMPACT OF NOISE ON RESIDENTIAL AREAS.*

*CH. 5 STRATEGY 11. CRAFT ZONING LANGUAGE AND INCENTIVES THAT INCREASE THE AVAILABILITY OF RENTALS.*

*CH. 5 STRATEGY 12. DEVELOP ZONING THAT OFFERS A SIGNIFICANT INCENTIVE FOR THE CREATION OF WORKFORCE HOUSING.*

*CH. 5 STRATEGY 13. CHANGE ZONING TO ALLOW ACCESSORY UNITS.*

*CH. 5 STRATEGY 14. AS UNDERUTILIZED DOWNTOWN SITES ARE DEVELOPED, ENCOURAGE MIXED-USE BUILDINGS THAT PROVIDE HOUSING APPROPRIATE FOR INTERGENERATIONAL RESIDENTS WITH A VARIETY OF INCOME LEVELS.*

*CH. 5 STRATEGY 15. DEVISE STANDARDS FOR NEW ROADS TO ENSURE THEY ARE COMPATIBLE WITH VICTOR'S GREEN INFRASTRUCTURE AS WELL AS COMMUNITY CHARACTER AND PEDESTRIAN NEEDS.*

## ECONOMIC DEVELOPMENT STRATEGIES

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*CH. 6 STRATEGY 3. MARKET VICTOR FOR BUSINESS ATTRACTION*

*CH. 6 STRATEGY 6: IDENTIFY AND ATTRACT "TARGET" HIGH TECH AND PROFESSIONAL BUSINESSES*

*CH. 6 STRATEGY 8: EXPAND EFFORTS TO ATTRACT AND RETAIN YOUNG PROFESSIONALS TO VICTOR*

*CH. 6 STRATEGY 10: ENCOURAGE RESIDENTIAL UNITS ABOVE RETAIL IN THE VILLAGE BUSINESS DISTRICT.*

*CH. 6 STRATEGY 12: CONTINUE TO PRIORITIZE PEDESTRIANS, NOT PARKING.*

*CH. 6 STRATEGY 13: PROMOTE LANDSCAPING PROJECTS IN COMMERCIAL AREAS*

*CH. 6 STRATEGY 14: PURSUE PUBLIC ARTS OPPORTUNITIES THROUGHOUT THE COMMERCIAL CENTERS*

## TRANSPORTATION STRATEGIES

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*CH. 7 STRATEGY 9. ENCOURAGE CATS TO IMPLEMENT THE RECOMMENDATIONS IN THE CATS ROUTE ANALYSIS AND SERVICE IMPROVEMENT PLAN.*

## FUTURE LAND USE STRATEGIES

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*CH. 8 STRATEGY 4. SEPARATE CLASSIFICATION OF INSTITUTIONAL USES.*