

TOWN OF VICTOR ZONING BOARD OF APPEALS

Victor Town Hall, 85 East Main Street, Victor, NY

Monday, September 20, 2021 – 7:00 p.m.

7:00 p.m. Pledge of Allegiance

7:05 p.m. Approval of minutes, September 7, 2021

PUBLIC HEARING

1. 770 CANNING PARKWAY, LLC, 1950 Brighton Henrietta Townline Road, Rochester
Requesting an area variance for a 24.5 sf monument sign at 770 Canning Parkway, Victor
whereas §165-5B(1) indicates a monument sign shall be no greater than 20 sf.

The proposed sign is approximately 28' from the pavement edge whereas §165-4B(6) indicates that a sign shall be a minimum of 35' from the pavement edge.

The sign would list 2 tenants, whereas §165-5B(3) indicates that only the name of the plaza or building is allowed.

There is an existing freestanding sign located on the parcel. §165-5B(1) indicates that only 1 freestanding building identification sign is allowed on a parcel. Either the existing sign shall be removed or an area variance is required.

2. TROPICAL SMOOTHIE CAFÉ – 165 Cobblestone Court
Requesting to display inflatable signage longer than allowed per §165-6(H) which states attention-getting devices may be used to advertise an event for no more than three consecutive days.